

Student Success Subcommittee for Strategic Enrolment Plan Terms of Reference

Purpose

The Student Success Subcommittee examines all aspects needed to provide an exceptional learning experience for students within the goals and objectives of the enrolment plan. This includes student support and services; attrition and retention; financial aid; scholarships; and co-curricular, experiential learning and co-operative education opportunities. Recruitment goals of the plan must be aligned with associated plans for marketing and communication. Innovation in academic programs, community outreach, admission and registration processes, are further aspects to be considered by the subcommittee in the pursuit of enrolment goals.

Duties and Responsibilities

- Identify student supports and services to ensure an exceptional student learning experience in the context of future enrolment goals.
- Develop recruitment and retention plans that align with the enrolment objectives.
- Consider strategies to enhance the reputation and innovation of academic programs.
- Examine admission and registration processes with changing enrolments.
- Identify financial aid and scholarships associated with enrolment goals.
- Connect the enrolment objectives with planning of marketing and communications.
- Embrace diversity and inclusiveness in the enrolment including strategies to achieve diversity in terms of Indigenous and under-represented groups.

Membership

The Student Success Subcommittee consists of a Dean; Librarian; undergraduate and graduate student representatives; Director of Recruitment; Director of Student Affairs; Director of Experiential Learning; Director of Marketing and Production; Manager of Institutional Research; and Faculty Member (Chair).

Communication

Information gathered and analyzed by the Student Success Subcommittee will be shared with the Steering Committee on a regular basis. Written documents prepared by the subcommittee will be reviewed by the Steering Committee and used accordingly in the development of the Strategic Enrolment Plan.

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