## Interested in taking a course in Costa Rica this May?

The Faculty of Business, in partnership with the Office of Study Abroad and International Relations, is offering an exciting international learning opportunity!



What: UPEI is offering a special topics course - Sustainable Business Development: A Tourism Perspective (BUS 3850)

When: May 2023. The exact dates are to be determined but the course will run no later than May 31, 2023.

Who: The course instructor is Dr. Melissa James, who will accompany students to Costa Rica for 12 days to learn about sustainable tourism development practices and develop strategies for the Prince Edward Island tourism industry.

How: Students will attend a pre-trip orientation class in late April before departure for Costa Rica in early May/late April – subject to flight availability. Upon returning to UPEI, students will present their findings and make recommendations to the PEI tourism industry. There are no prerequisites for the course, but students must apply and be eligible to enroll based on the criteria below. Enrolment is limited to 20 students. Applications are due by November 18 at 4:00 pm. The instructor and the Office of Study Abroad will review applications. Students selected to participate will be notified by December 6, 2023.

## Eligibility:

- Students cannot graduate in May 2023
- Students must be completing their first year of studies at UPEI
- Students must be able to pay a travel deposit by January 6, 2023

 Demonstrate an interest in tourism development and sustainable business practices

**Cost**: Grants will cover the cost of the student program in Costa Rica, including accommodations, program activities, some meals, and ground transportation (approximately 60% of meal costs are covered). Flights are estimated at approximately \$2,000. There is a travel grant available to students to offset the cost of the flight valued at \$1,000. Canadian students are eligible for the part-time study grant with this course.

Apply by November 18, by filling out the UPEI International Experience Application form found on the UPEI Study Abroad website.

