

Minutes of the Fifth Senate Meeting  
January 11, 2013, 3:00 pm, Robertson Library Rm 235

Present: A. Abd-El-Aziz, W. Bradley, D. Buck, B. Campbell, L. Chilton, G. Conboy, S. Dawson  
D. Desserud, B. Déziel, R. Domike, I. Dowbiggin, A. Duncan, K. Gottschall-Pass,  
F. Gray, R. Herbert, K. Kielly, N. Kujundzic, C. Lacroix M. Leggott, R. Lemm,  
P. MacAulay, D. MacDonald, E. MacDonald, M. MacInnis, D. MacLellan, J. Magrath,  
L. McDuffee, S. Thomas, S. Opps, J. Podger, D. Reynolds, J. Sentance, A. Smallwood,  
K. Tilleczek, M. Turnbull, K. VanGerven, B. Wagner, D. Wagner

Regrets: M. Doyle, L. Edwards, R. Gilmour, G. MacDonald, M. Sweeney-Nixon

Absent: G. Germain, J. Mitchell, L. Pack, C. Ryan, Laura Wisener,

Guest: Betty Jeffery

Senate Asst: A. Deighan

The President called the meeting to order.

**1. Approval of Agenda**

**Moved** (L. Chilton/D. Desserud): to approve the agenda.

**Carried.**

**2. Approval of Minutes of November 30, 2012**

**Moved** (K. Tilleczek/I. Dowbiggin): to approve the minutes of November 30, 2012.

**Carried.**

**3. Business Arising from November 30, 2012**

The VP, Academic informed Senators that the business proposal outlining the criteria/model for the Environmental Studies program is not ready and will be postponed until the following Senate.

**4. President's Report**

**Certificates of Appreciation for Service on Senate**

Before the President began his general report, he presented certificates of appreciation to Edward MacDonald and Pamela Bastante in recognition of their contributions to Senate. Senators will recall that acknowledgement & thank you certificates will be presented to Senators at the end of their respective terms as it is important to recognize those who contribute to the academic leadership of the University.

**General Report**

Presentations

- SMG Workshop on Government Relations - December 4th, 2012 - Presentations by Verna Bruce, Former Deputy Minister in Federal and Provincial Governments; Shauna Sullivan Curley, Deputy Minister, PEI Department of Environment, Labour & Justice; Patrick Dorsey, Vice-President, ACOA.

## Recruitment

- On December 6, 2012, UPEI hosted over 30 High School Counselors from Island schools, to discuss, why UPEI is a great, "Destination University" for the High School graduates and highlight our uniqueness. The President informed Senators that there was an excellent turnout and the conversations were engaging. The Senators agreed that High School recruitment is important and would like to be more involved in the process (i.e. faculty taking part in UPEI tours, High School students taking in entry level classes, labs, etc, during their March break, faculty attending High Schools to promote UPEI, etc).

## Visitors to Campus

- The President met with Professor Yoichiro Miyamoto on December 3, 2012 regarding Tsukuba University. The President informed Senators that UPEI is absolutely thrilled at the prospect of an exchange agreement with Tsukuba and he will be attending their international conference in February.
- The President met with the President of Anyang Normal University (ANU) and his delegation on December 6, 2013. The President informed Senators that UPEI signed an agreement with ANU last year during our China Mission Trip to encourage students who take Holland College curriculum to apply to UPEI after they attain their Holland College diploma in Early Childhood Education and Business.

## UPEI in the News

- 25th Anniversary of UPEI.ca - The President informed Senators that on January 12, 1988, UPEI.ca became Canada's first .CA domain name. That trail blazing decision has served many uses in those 25 years and owes its pioneering involvement in the early internet to Jim Hancock (Director of Computer Services from 1972-1977)

## **Motion By Dean Desserud**

After the President gave his general report, Dean Desserud informed Senators that a motion has been requested to approve that the President of the UPEI Faculty Association be invited to attend Senate in a non-voting capacity.

However, due to the fact that the 7 day deadline for documentation (as outlined by the Senate Processes and Procedures) was not met, Dean Desserud asked Senators to accept the following 2 motions:

Motion (D. Desserud / S. Opps): to approve the notice of a motion (as it did not go through the Steering Committee prior to the meeting).

1 Against  
1 Abstention  
**Carried**

Motion (D. Desserud / S. Opps): to approve that that the President of the UPEI Faculty Association be invited to attend Senate in a non-voting capacity and that the motion be tabled until the following Senate.

\*This will allow Senators more time to review the original motion.

### **Presentation by Bill Montelpare**

At the invitation of Senate, Dr. Bill Montelpare was pleased to provide Senators with a presentation on his research, The Post Concussion-Return to Play study.

The Post Concussion-Return to Play study is a compilation of fundamental elements of mild traumatic brain injury research. Together these elements produce a screening and surveillance system that will enable researchers, clinicians, administrators and participants to:

- observe
- estimate
- diagnose,
- and evaluate the concussion condition across cohorts

Highlights of the presentation included: Injury Surveillance, WISE and the Play Safe Initiative; The central function of the system WISE (Web Interfaced Surveillance Enterprise), a series of four tests; Baseline screening, Injury recovery to baseline follow-up; Injury Recovery - False Positive, Plan for staged application across cohorts; Expected timelines.

The President thanked Dr. Montelpare for his very informative presentation.

---

## **5. Senate Reports**

### **Nominating Report**

**Moved** (L. Chilton / B. Wagner): to approve the following names as nominees for committees as indicated:

#### **RESEARCH ADVISORY COMMITTEE**

Undergraduate student – Dana Kenny

#### **Carried**

---

### **Fourth Curriculum Report**

#### **Faculty of Science**

**Moved** (C. Lacroix/M. Leggott): to approve all motions contained in the fourth curriculum report for the Faculty of Science



~~produce various sensory attributes such as objects/colour, sound/speech, texture/pain, flavour, and odor. Principles and theories of how the basic attributes are combined to produce the conscious-experiences in our mind are addressed. PREREQUISITE: Psychology 101-102 Three hours a week~~

**Motion:** to approve the following new course: Psychology 261: Sensation and Perception I

#### Psychology 261 Sensation and Perception I

This course examines how we see the world around us. It considers principles and theories of how visual information is received, and how it is processed and combined to produce visual images. Starting with optics of the eye, the course proceeds to the conversion of light information into nerve impulses which convey the information to the brain. The course also explains how that information is processed to produce sensations of brightness, shape, color and motion. This course also considers how these sensations are combined into an image of the world. Additional topics include aspects of light measurement, clinical aspects of optometry, and visual aesthetic perception.

PREREQUISITE: Psychology 101-102.

Three hours per week.

**Motion:** to approve the following new course: Psychology 262 – Sensation and Perception II

#### Psychology 262 Sensation and Perception II

This course examines how the more basic senses work and how they contribute to our awareness of the world. The sense of touch seems to give us direct contact with the world. The abilities to sense chemicals in the food we eat and the air we breathe guide not only what we eat but also our emotions. Sensing vibrations in air enables us to detect events out of sight and to receive both verbal and musical communications from others. These vastly different sources of information-mechanical, chemical and gravitational, as well as the electromagnetic basis of vision-are sensed by specialized biological receptors that transform the information into nerve impulses. This course examines how the principles used by the brain to interpret the diverse information are surprisingly similar.

Three hours per week

### English Department

**Motion:** to approve the following course description and title changes to English 496 and 497

#### English 496

##### Honours Tutorial

This is an intensive tutorial course in the area of the student's Honours ~~Graduating Essay Thesis~~, supervised by the student's Honours ~~Advisor-Supervisor~~. Each Honours Tutorial will be developed by the student and advisor and approved by the department as a whole. As part of this course, students will be required to produce a substantive proposal for their Honours ~~Graduating Essay Thesis~~. Other requirements may include annotated bibliographies, preliminary draft work, reading journals, essays. This course is a prerequisite for English 497.

#### English 497

##### Honours ~~Graduating Essay Thesis~~

Each student is required to ~~write an essay of 8,000 to 10,000 words on a subject selected by the student~~ and approved by the English Department. Each student is required to complete a substantial scholarly work devised by the student and approved by the English Department. The essay thesis will be written under the supervision of a member of the English Department and

assessed, after a discussion with the student, by a three-member committee consisting of the supervisor, a second reader from the English Department, and an outside examiner, usually from another academic department at the University. Students must complete English 496 before beginning 497

### **International Development Studies**

**Motion:** to approve the following new course: IDS 202 – International Development Problems and Policies

IDS 202: International Development Problems and Policies

This course examines a set of important international development problems and policies theoretically and empirically using an interdisciplinary approach. The course focuses on a critical analysis of the experience of developing and developed countries in relation to the problems of poverty and income distribution, agricultural and rural development, the environment, education, health, gender, population, migration, international trade and finance, international debt and foreign aid, and multinationals and foreign direct investment. A variety of policy alternatives and strategies suggested as solutions for these problems, and the role of national and international organizations in the application of those policies and strategies are also examined.

Three semester hours

### **Island Studies**

**Motion:** to approve new cross-listing for IST 211 - Island Tourism: the Search for Paradise with Sociology/Anthropology 211

This course, IST 211 (Island Tourism: the Search for Paradise) is to be cross-listed in the following manner: Sociology/Anthropology 211

### **Carried**

### **School of Business**

**Moved (C. Lacroix/A. Duncan): to approve all motions contained in the fourth curriculum report for the Faculty of Arts**

### **Master of Business Program**

**Motion:** to approve the following course descriptions and title changes

Bus. 801

~~**Signature Project** Each student undertakes an independent signature project to provide him or her with the opportunity to use the management concepts and tools acquired in the Program. Research options include problem solving for an existing client, creating a plan for a new business or a new venture within an existing organization, or carrying out academic business research. Products include a formal report and a presentation of findings. The project must be approved and supervised by a faculty member~~

### 801 BUSINESS RESEARCH IN PRACTICE

This course requires students complete an in-depth research study concerning a current and critical issue(s) in an organization. To ensure integration of knowledge and skills, students will be expected to apply the concepts learned in the core courses of the EMBA program. The research

outcome is expected to be an evidence-based recommendation addressing the organization's identified issue(s). PREREQUISITES: Business 608 plus at least 5 of the other 7 core courses

Bus. 605

#### 605 CORPORATE FINANCE

~~This course provides a set of tools for analysing financial data and making financial decisions. Emphasis is placed on understanding the impact of financial strategies on the firm's cost of capital and capital structure. Students will acquire the tools for decision making in a variety of situations amidst uncertainty. Case studies, team work, and guest speakers will help to connect the concepts with reality.~~

This course is designed to provide students with a broad overview of corporate finance and financial markets. The focus is on the conceptual and analytical techniques necessary for making financial decisions. The information collection, problem solving, and decision-making skills inherent in the finance function are stressed. Key concepts covered include the relevance of financial markets to the firm, understanding the relationship between risk and return and its importance in all financial decisions, and learning how financial and real assets are valued and the impact on a company. PREREQUISITE: Business 602

Bus. 606

#### 606 INTERNATIONAL BUSINESS FOR ENTREPRENEURSHIP AND ENTERPRISE

~~This course identifies the challenges and opportunities of venturing into international markets. While considering the competitive advantage of international markets and the benefits of global integration versus local differences, the course explores how businesses manage across borders and how they implement and evaluate strategies in the field. Specific topic examples include opportunity assessment, financial forecasting, managing currency risk, deal structuring, managing under changing contexts, and managing international expansion.~~

This course focuses on the challenges and opportunities of venturing into international markets. The course addresses the complexities that arise when doing business in different business environments and cultural contexts. Specific topics may include international strategy, managing currency risks, opportunity assessment, business valuation and deal structuring, managing across borders, intercultural management and ethical decision-making.

**Motion:** to approve the following changes to the admission requirements for the Master of Business Program

MBA General Admission p. 246

#### ENGLISH PROFICIENCY

The MBA program is taught in English and it moves quickly, requiring significant reading, writing, presentations, and group effort. Students are expected to be proficient in English when they begin their studies at the University of Prince Edward Island. The University requires that certification of proficiency be presented by international applicants whose mother tongue is not English or whose normal language of instruction throughout their education was other than English.

~~Prospective students whose first language is not English must submit a TOEFL with a minimum score of 580 on the paper exam or 237 on the computer based exam and on internet based test a total of 88, with a minimum of 22 in each category. The exam should have been written within the last two years. Students should make arrangements to take the test at least three months before the semester opening date.~~

Competence may be demonstrated by any one of the following:

1. Four years of full-time study in English in Canada or in another country where English is a principal language;
  2. Submission of an official test score at or above the acceptable minimum, including:
    - TOEFL (Test of English Language as a Foreign Language), minimum 580 on paper test; 237 on computerized test; and on Internet-based test a total of 88 with minimum of 22 in each category;
    - MELAB (Michigan English Language Battery), minimum 85;
    - IELTS (International English Language Testing System), a total of 6.5 with minimum of 7.0 in writing and 6.5 in all other categories;
    - CanTEST, a total of 4.5 with a minimum of 5.0 in writing and 4.5 in all other categories;
    - CAEL (Canadian Academic English Language Assessment), minimum of 70 in writing and a minimum of 60 in all other categories.

The exam should have been written within the last two years. If not written in the last two years, students should make arrangements to take the test at least three months before the semester opening date.
- 

## **6. Honorary Degree Committee Report (In Camera)**

**In line with Senate policy, the Honorary Degree Committee brings forward a slate of four nominees to be awarded honorary degrees at 2013 Spring Convocations. According to the policy, the Senate will vote to either approve or reject the slate.**

All four of the Honorary Degree nominations were approved at the January 11, 2013 Senate meeting

Moved (B. Wagner/I. Dowbiggin): Motion to approve the first nominee presented to Senate as an honorary degree recipient for the 2013 Spring convocations  
Carried

Moved (S. Thomas/C. Lacroix): Motion to approve the second nominee presented to Senate as an honorary degree recipient for the 2013 Spring convocations  
Carried

Moved (K. VanGerven/I. Dowbiggin): Motion to approve the third nominee presented to Senate as an honorary degree recipient for the 2013 Spring convocations  
1 Abstention  
Carried

Moved (R. Lemm/J. Sentance) Motion to approve the fourth nominee presented to Senate as an honorary degree recipient for the 2013 Spring convocations  
**Carried**



**In line with Senate policy, the Honorary Degree Committee brings forward a slate of two nominees to be awarded honorary degrees for the upcoming Nunavut Convocation to be held June, 2013 in Iqaluit, Nunavut. According to the policy, the Senate will vote to either approve or reject the slate.**

Both Honorary Degree nominations were approved at the January 11, 2013 Senate meeting

Moved (M. Turnbull/K. VanGerven): Motion to approve both nominees presented to Senate as an honorary degree recipients for the Nunavut Convocation to be held June, 2013 in Iqaluit, Nunavut.

**Carried**

---

7. Adjournment

Moved (J. Sentance/D. Buck): to adjourn the meeting at 4:30 pm.

Respectfully submitted

Kathleen Kielly, Registrar  
Secretary to Senate