

Facilitator: Sparrow McGowan

Residence: Ottawa, ON

Occupation: Writer and communications specialist

Areas of Expertise: Writing; editing; journalism; communications

About Sparrow: Sparrow McGowan is a writer and communications specialist with more than 15 years of experience across multiple sectors, including non-profits, membership associations, governmental organizations, international companies and international intergovernmental organizations. She has extensive experience in strategic communications, writing and editing, content and social media management, branding, engagement, event management and project coordination. She holds a Masters in Journalism and a BA in Environmental Studies from Carleton University, and has worked in the United Kingdom, The Netherlands, New Zealand and Canada.



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