

Facilitator: Lee Gallant

Residence: Summerside, PE

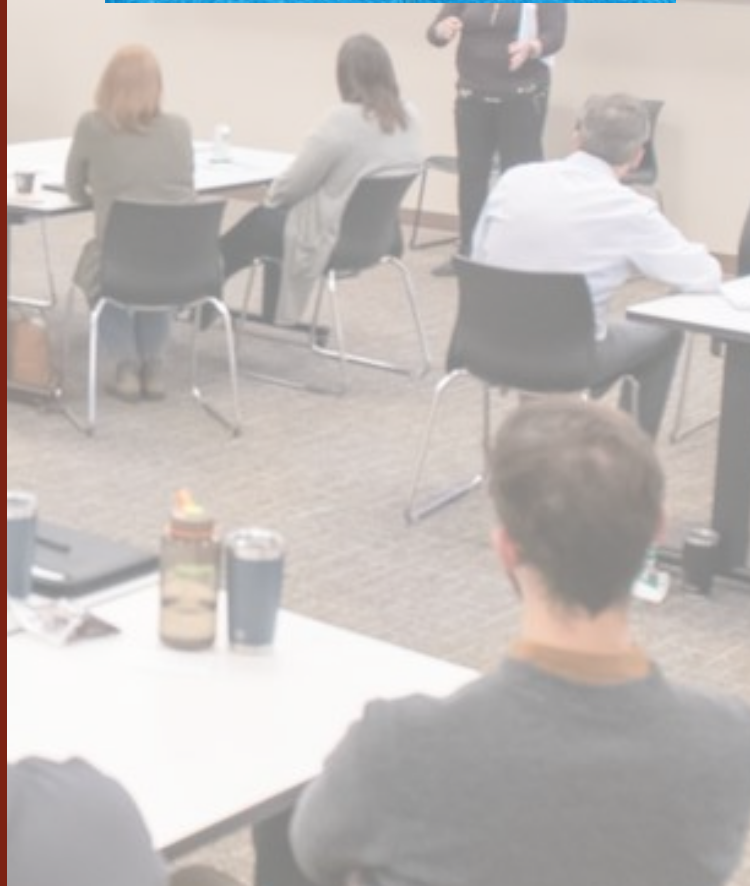
Occupations: CEO and Founder of IDEA Consulting; Director of PEI Bag Co.

Areas of Expertise: Branding; web design and digital transformation; business startups; operations; marketing; strategy

About Lee: Lee Gallant loves to travel and enjoys a good adventure. Gallant lived in the Philippines for several years and ran a busy beach resort and a kitesurfing school, taught scuba diving, and consulted on various other business startups.

Lee moved back to PEI and has been focusing on helping other small businesses navigate digital transformation, create strong brands, and establish a web presence.

Lee enjoys the outdoors, music, sports, PEI beaches and trails, and the amazing local PEI food scene!



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