

**Facilitator:** Jenny Richard

**Residence:** Bonshaw, PE

**Occupation:** Event manager

**Areas of Expertise:** Social media;  
marketing; event  
planning/management

**About Jenny:** Jenny Richard is a graduate of the Marketing and Advertising Program at Holland College.

Throughout her career, Jenny has managed multiple social media accounts on behalf of companies across the Island. From food festivals to live music events, and local start-up businesses to hospitality, Jenny has experience with various social media platforms.



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