

Facilitator: Ann Worth

Residence: Bonshaw, PE

Occupation: Consulting Advisory Services

Areas of Expertise: Foreign International Trade Training Certified Instructor; domestic and international market research and analysis; export and business plans for organizations; effective governance training/guidance for organizations; match-making and buyer identification; trade mission and trade show project management; market readiness; strategic planning; marketing; branding; sales; media relations; communications services

About Ann: Ann Worth describes herself as a business owner, people enthusiast, nature lover, mountain biker, avid hiker, event planner, and dog lover.

Worth is a robust volunteer and leader in various organizations including currently serving as the Atlantic Chair of the Nature Conservancy of Canada. She is also a Certified Hike Leader and Forest Therapy Guide, a Licensed Realtor specializing in commercial leasing and sales, and publisher of Real Trade, a commercial real estate publication.



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