

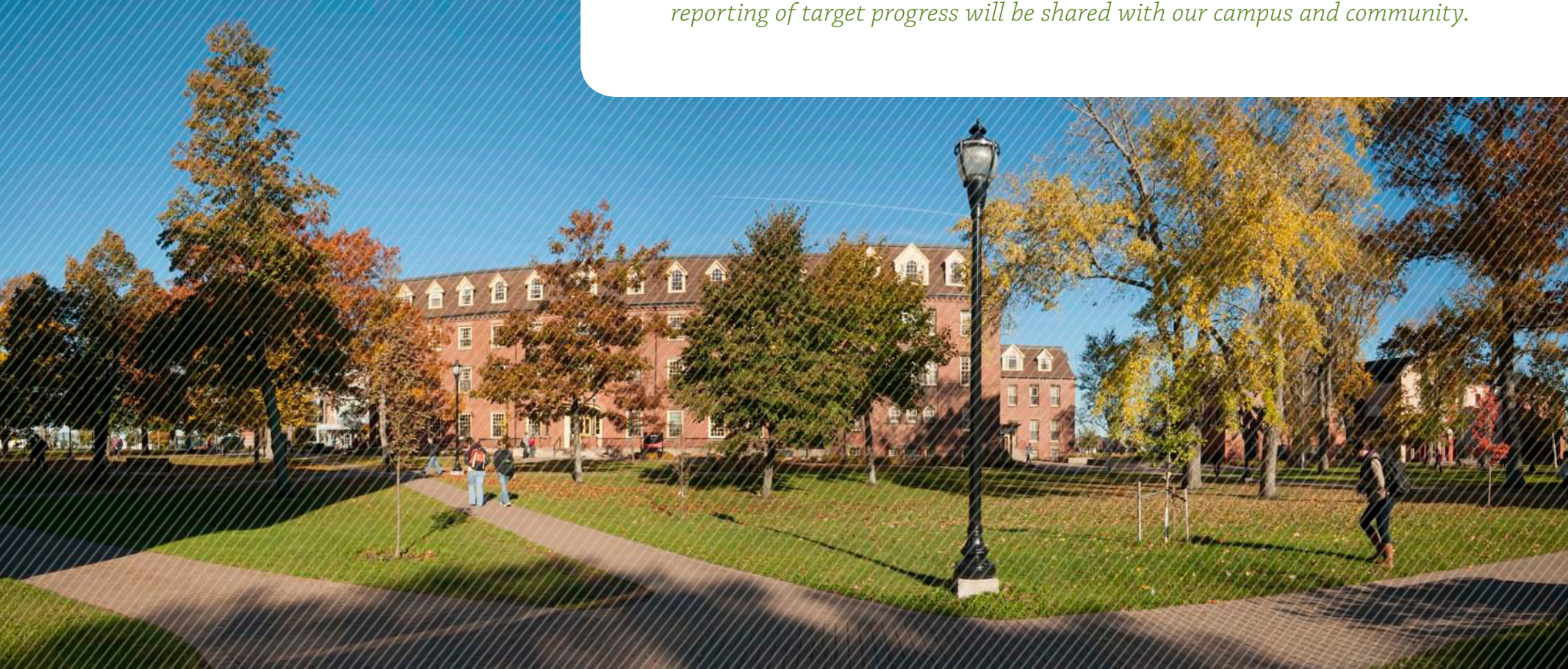
C. UPEI SCORECARD



people ■ excellence ■ impact



To move UPEI's strategic planning forward, the University has established targets relating to areas of critical importance in its development. These targets support the quality of education and experiences of our students and the University's vision of fulfilling potential. At the same time, they address challenges associated with long-term sustainability. Annual evaluation and reporting of target progress will be shared with our campus and community.



STUDENT EXPERIENCE

TARGET 1 → ACTIVE AND COLLABORATIVE LEARNING

DEFINITION

National Survey on Student Engagement (NSSE) survey items that assess Active and Collaborative Learning include the extent to which students asked questions in class or contributed to class discussions; made class presentations; worked with other students on projects during class; worked with classmates outside of class to prepare class assignments; tutored or taught other students; participated in a community-based project as part of a regular course; discussed ideas from readings or classes with others outside of class (students, family members, co-workers, etc.). The score is communicated as a mean number between 0 and 100 relative to the results of a peer group of universities.

PERFORMANCE ¹

CURRENT (2011)	TARGET (2017-18)
1st-year students → 37.1 <i>(Atlantic Region Mean → 35.3)</i>	1st-year students → 40
4th-year students → 49.7 <i>(Atlantic Region Mean → 46.6)</i>	4th-year students → 54

TARGET 2 → STUDENT-FACULTY INTERACTION

DEFINITION

National Survey on Student Engagement (NSSE) survey items that assess Student-Faculty Interaction include the extent to which students discuss grades and assignments with their instructors; talked about career plans with a faculty member or advisor; discussed ideas from readings or classes with faculty members outside class; received prompt feedback from faculty on academic performance; worked with faculty member on activities other than coursework (such as committees, orientation, student life activities, etc.); worked on a research project with a faculty member outside of course or program requirements. The score is communicated as a mean number between 0 and 100 relative to the results of a peer group of universities.

PERFORMANCE ¹

CURRENT (2011)	TARGET (2017-18)
1st-year students → 24.4 <i>(Atlantic Region Mean → 25.8)</i>	1st-year student → 28
4th-year students → 38.5 <i>(Atlantic Region Mean → 36.9)</i>	4th-year students → 43

¹To increase the relevancy regarding current issues and trends within higher learning, the National Survey on Student Engagement (NSSE) has recently revised and expanded a number of its survey indicators and benchmarks. The UPEI benchmark results for NSSE related measures outlined in this Scorecard are provided as the most current results at time of printing. From August 2014 onward, results will reflect the revised NSSE survey which aims to enable the content of benchmarks to continue to be tracked for longitudinal comparisons.

TARGET 3 → EXPERIENTIAL AND ACTIVE LEARNING PARTICIPATION

DEFINITION

The percentage of UPEI students taking part in University recognized experiential and active learning activities reflective of UPEI's vision.

PERFORMANCE

CURRENT (2012–13)

benchmark for 1st-year students and 4th-year students to be developed by June 2014

TARGET (2017–18)

to be determined June 2014 based on benchmark

TARGET 4 → GLOBAL LEARNING OPPORTUNITIES

DEFINITION

The number of UPEI students—domestic and international—taking part in international student exchanges, as well as co-op placements, rotations, or University projects or programs abroad.

PERFORMANCE

CURRENT (2012–13)

2.7% of student population

TARGET (2017–18)

20% of student population

TARGET 5 → CO-CURRICULAR PARTICIPATION

DEFINITION

The percentage of UPEI students making use of the University's soon-to-be implemented co-curricular transcript option to track and promote their leadership, community, and scholarly activities.

PERFORMANCE

BENCHMARK

to be established following implementation

TARGET (2017–18)

to be established based on benchmark



TARGET 6 → SUPPORTIVE CAMPUS ENVIRONMENT

DEFINITION

National Survey on Student Engagement (NSSE) survey items that assess Supportive Campus Environment include the extent to which students feel the campus environment provides the support needed to help students succeed academically; how the campus environment provides support to enable students to thrive socially; how the campus environment helps students cope with non-academic responsibilities (such as work, family, etc.); the quality of relationships with other students; the quality of relationships with faculty members; and the quality of relationships with administrative personnel and offices. The score is communicated as a mean number between 0 and 100 relative to the results of a peer group of universities.

PERFORMANCE ¹

CURRENT (2011)	TARGET (2017-18)
1st-year students → 56.0 <i>(Atlantic Region Mean → 57.7)</i>	1st-year students → 60.0
4th-year students → 58.2 <i>(Atlantic Region Mean → 56.1)</i>	4th-year students → 63.0

TARGET 7 → SCHOLARSHIPS AND AWARDS

DEFINITION

The total dollar value of scholarships, bursaries, prizes, and awards available to eligible students, including the PEI Government funded George Coles Bursary, the Island Student Award, and the George Coles Graduate Scholarship.

PERFORMANCE

CURRENT (2012-13)	TARGET (2017-18)
\$5.4 million	\$ 6.2 million

¹To increase the relevancy regarding current issues and trends within higher learning, the National Survey on Student Engagement (NSSE) has recently revised and expanded a number of its survey indicators and benchmarks. The UPEI benchmark results for NSSE related measures outlined in this Scorecard are provided as the most current results at time of printing. From August 2014 onward, results will reflect the revised NSSE survey which aims to enable the content of benchmarks to continue to be tracked for longitudinal comparisons.



VIBRANT COMMUNITIES

TARGET 8 → EMPLOYEE ENGAGEMENT AND COMMITMENT INDICATORS

DEFINITION

The percentage of employees who indicate engagement and/or commitment by *agreeing or strongly agreeing* with the two statements: “I am so happy that I do the job that I do” and “UPEI has a great deal of personal meaning to me.” Results are reported as measured in the 2012 UPEI Employee Engagement Survey.

PERFORMANCE	
CURRENT (2012)	TARGET (2017–18)
happy with job → 68% UPEI means a great deal to me → 76%	happy with job → 75% UPEI means a great deal to me → 82%

TARGET 9 → ALUMNI PARTICIPATION RATE

DEFINITION

Alumni participation is reported as the percentage of alumni donors divided by the overall number of “known” alumni. The U.S. national alumni participation average is 14 per cent (Council for Aid for Education Voluntary Support of Education Survey). An increase of one per cent in UPEI’s alumni participation rate is equal to 175 new donors in 2013.

PERFORMANCE	
CURRENT (2012–13)	TARGET (2017–18)
11%	14%

TARGET 10 → PARTICIPATION AT CAMPUS EVENTS

DEFINITION

Reported as the number of people attending public, regularly occurring annual events in the academic year hosted by UPEI or core University units, such as varsity athletic games, special events, forums, town halls, meetings, annually occurring events related to academics, etc. Does not include attendance at camps, “one-off” events and conferences, fitness and recreation programming, or Faculty Association or Student Union-hosted events.

PERFORMANCE	
CURRENT (2013–14)	TARGET (2017–18)
38,000	46,190



EXPLORATION & DISCOVERY

TARGET 11 → SPONSORED RESEARCH

DEFINITION

Also referred to as extramural support or funding. Determined by funding for research, training or public service programs provided by Federal or private sources external to the University, usually requiring formal acceptance of terms and conditions by the University related to the performance of the research.

PERFORMANCE	
CURRENT (2012-13)	TARGET (2017-18)
\$12.9 million	\$25.0 million

TARGET 12 → FUNDED RESEARCH CHAIRS

DEFINITION

The number of scholars supported by external funds or endowments and acknowledged by their peers as being pre-eminent in their research fields.

PERFORMANCE	
CURRENT (2012-13)	TARGET (2017-18)
14	20

TARGET 13 → RESEARCH INTENSITY

DEFINITION

The average of external funding from all sources per full-time equivalent faculty position as well as UPEI's ranking among Canadian primarily undergraduate universities.
Source: *ReSearch Infosource*.

PERFORMANCE	
CURRENT (2012-13)	TARGET (2017-18)
\$/FTE → \$67.10 rank → 4	\$/FTE → \$100.00 rank → 1



LONG-TERM SUSTAINABILITY

TARGET 14 → ENROLMENT

DEFINITION

Number of students registered in a particular semester, both full-time and part-time, reported as distinct headcount.

PERFORMANCE

CURRENT (2012-13)	TARGET (2018-19)
4,337	4,891

TARGET 15 → RETENTION RATE

DEFINITION

Percentage of first-year full-time new to UPEI students in the fall who returned in subsequent fall semesters or graduated, regardless of enrolment status or program of study. Non-program students, exchange students and students on letter of permission are excluded. Full-time is defined as taking at least nine semester hours at the end of fall semester of entry.

PERFORMANCE

CURRENT (2012-13)	TARGET (2018-19)
70%	80%

TARGET 16 → ENDOWMENT FUNDS/FTE STUDENT

DEFINITION

The ratio of endowed funds that are used for the purpose determined by the donor to the number of full-time equivalent students. Full-time equivalent students is equal to the total number of full-time equivalent students for the year including undergraduate and graduate, eligible and ineligible for provincial funding.

PERFORMANCE

CURRENT (2012-13)	TARGET (2017-18)
\$6,358 per student	\$7,353 per student

TARGET 17 → CLASSROOM UTILIZATION

DEFINITION

The percentage of UPEI space (including classrooms and instructional labs) used in the scheduled instruction of students during the hours of 8:30 a.m. to 5:00 p.m., Monday to Friday. The percentage indicates effective use of instructional space and promotes opportunities for increased efficiency, quality improvement, and cost savings.

PERFORMANCE

CURRENT (2012-13)	TARGET (2017-18)
67.5%	70%





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