

## The Harry W. MacLauchlan Entrepreneurship Program

### Team Application 2025

Harry W. MacLauchlan (1926–2002) combined his entrepreneurial initiative, work ethic, business judgment and people skills, with a deep commitment to his family, community, and province. The MacLauchlan family has endowed an award to help advance and encourage entrepreneurial students at UPEI to build innovative ventures that will grow and benefit Prince Edward Island communities.

This program will take place February through March 2025, culminating in a pitch competition in April 2025. Teams that participate will be matched with mentor support and be given the opportunity to compete for \$23,500 in awards and a chance to pitch in front of a live audience. Teams that are chosen to pitch in the final event will earn significant public exposure for their startup idea and will compete for a portion of \$43,500 in prize money to support their startup venture.

**Applications should be emailed to [HWM\\_Startups@upei.ca](mailto:HWM_Startups@upei.ca) in PDF format by 11:59 PM Atlantic Time on February 6<sup>th</sup>, 2025.**

#### 1. Please list all team members.

Name	UPEI ID Number	UPEI Email Address
1.		
2.		
3.		
4.		
5.		
6.		

**2. Which team member(s) are enrolled in or have taken one of the required courses to participate in the Harry W. MacLauchlan Entrepreneurship Program, and which eligible course did they take? [The list of eligible courses](#)**

[can be found here.](#)

**3. As part of this program, your team will be matched with a mentor. Please provide some information to help us find an appropriate match.**

**Our upcoming team goals include \_\_\_\_\_  
and knowledge of \_\_\_\_\_ would be helpful.**

*(Examples could include goals like prototyping/branding/meeting vendors and knowledge of design/marketing/environmental sustainability)*

**Please attach a copy of your Business Model Canvas when submitting your application.**