

For your **home and auto insurance**,
being in the right place has its benefits.



The Personal. Your group insurer.

A partnership that serves you well

We're proud to have partnered with the **University of Prince Edward Island** to bring you home and auto insurance designed to suit your needs. What's more, your spouse and dependants can benefit from all we have to offer.

- Exclusive rates, personalized coverage and service.
- Our licensed agents can advise you on everything from your choice of protection options to the steps to follow to make a claim.

A trusted insurer

In business since 1974, we're working with over 650 of Canada's most prominent organizations. The Personal will work with you too!

Find out why 98% of our customers renew their insurance with us!¹



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thepersonal.com/upei
Your exclusive group rate
in as little as 10 minutes.



thePersonal
Home and Auto Group Insurer

The right fit.

¹ Sources: Retention Reports, The Personal, 2010, 2011 year end report and 2012 quarterly report. Certain conditions apply. The Personal refers to The Personal General Insurance Inc. in Quebec and The Personal Insurance Company in all other provinces and territories. Auto insurance is not available in Manitoba, Saskatchewan or British Columbia due to government-run plans.