



UNIVERSITY  
of Prince Edward  
ISLAND

Faculty of EDUCATION

# Strategic Framework 2025–2028





We acknowledge that the University of Prince Edward Island's Faculty of Education is located on the unceded and ancestral lands of the Mi'kmaq people, known to them as Epekwitk, a traditional district in the territory of Mi'kma'ki.

In 1725, the Mi'kmaq first signed Treaties of Peace and Friendship.

We pay our respects to all Mi'kmaq people, past, present, and future. We are grateful to live, work, and learn here and we are committed to building relationships based in honour and respect.

With a spirit of reconciliation, the UPEI Faculty of Education commits to learning more about Indigenous communities, and to share those learnings with all students in our programs.



# MI'KMA'KI

## LAND OF THE MI'KMAQ





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# MESSAGE FROM THE DEAN

The Faculty of Education at the University of Prince Edward Island (UPEI) was established in 1969, coinciding with the founding of the university. Prior to this, teacher education in Prince Edward Island began in 1856 with the establishment of The Normal School, which was part of the Central Academy. Since its inception, the Faculty of Education has conferred thousands of Bachelor of Education degrees, with graduates making substantial contributions to teaching and learning in schools across Prince Edward Island, Canada, and international locations.

In 1999, the Faculty introduced the Master of Education in Leadership and Learning, followed by the launch of the PhD in Educational Studies in 2010. Since then, hundreds of educators and school leaders—both from PEI and from countries around the world—have completed graduate programs and assumed leadership roles in diverse educational settings.

In 2025, the Faculty will mark the 15<sup>th</sup> anniversary of the PhD program, which has produced 21 graduates. Many of these individuals have gone on to hold academic positions in universities globally, and their research has made significant contributions to educational policy and practice.

This *Strategic Framework*, together with its accompanying Action Plan, offers a clear and intentional roadmap for the Faculty's ongoing pursuit of excellence in pre-service teacher education, graduate studies, community engagement, and research, performance, and creative scholarship.

The development of this *Strategic Framework* was informed by a series of collaborative and collegial working sessions conducted throughout the 2023–2024 and 2024–2025 academic years. The Action Plan draws on the Faculty's many past achievements and outlines targeted strategies to realize the Framework's strategic goals. These goals and tactics were shaped by a comprehensive analysis of the Faculty's strengths, challenges, opportunities, and threats, as well as a critical assessment of the outcomes achieved under the 2016–2023 *Strategic Plan*.

The final version of *Faculty of Education Strategic Framework 2025–2028* and Action Plan was approved by the Faculty Council on June 20, 2025.

**Miles Turnbull, PhD**  
Dean of the Faculty of Education



# OUR MISSION STATEMENT

The Faculty of Education is committed to advancing the role of education in lifelong learning and the well-being of individuals and communities, both locally and globally. Through high quality pre-service teacher preparation, as well as graduate and post-graduate studies, we foster students' global competencies and commitment to inclusive, anti-oppressive practices. Central to our mission are teaching, research, scholarship, knowledge mobilization, and community engagement that promote critical thinking, reflection, compassion, innovation, educational excellence, and social justice.

## OUR GUIDING PRINCIPLES

**The University of Prince Edward Island Faculty of Education strives in all its actions to:**

- Contribute meaningfully to the Indigenization and decolonization of our Faculty, the University, and the broader educational contexts in which we work and learn
- Foster safe, inclusive, caring, and equitable environments, relationships, and practices grounded in social justice
- Cultivate communities of creative thinkers who value and celebrate all forms of diversity
- Promote and enact education for global citizenship, world-mindedness, and sustainability
- Enhance self-awareness, aesthetic appreciation, and personal expression
- Model creative, effective, and evidence-based teaching and learning practices
- Demonstrate a sustained commitment to lifelong learning and global awareness
- Advance educational innovation through teaching, research, knowledge mobilization, and community engagement

**The Faculty of Education realizes that these principles can best be achieved through collaboration with partners in the greater education community.**



# TWO OVERARCHING GOALS

## 1. Advancing equity, diversity, inclusion, and accessibility (EDIA)

Cultivating belonging within the Faculty of Education by identifying and addressing barriers to build a more welcoming, inclusive, and equitable organizational culture that encourages everyone to be their true selves.

## 2. Deepening the Faculty's commitment to and actions for Indigenization and decolonization

To deepen how the Faculty of Education brings Indigenous Knowledge and Ways of Doing to the forefront of its activities and initiatives in a quest to achieve decolonization and empower Indigenous knowledge and knowledge keepers.



# THREE OVERALL STRATEGIC PILLARS



## 1. Strengthening and diversifying the Faculty of Education community

**Strategic priority 1:** Adopt a caring and trauma-informed approach for all Faculty activities

**Strategic priority 2:** Create a governance and succession plan for the mid- and longer term

**Strategic priority 3:** Infuse active listening and transparency into all Faculty communications and decision-making

**Strategic priority 4:** Prioritize outreach to alumni and relevant community and professional organizations



## 2. Excellence and innovation in every program we deliver

**Strategic priority 1:** Re-vision and revitalize the Bachelor of Education program

**Strategic priority 2:** Enhance and diversify the Master of Education program

**Strategic priority 3:** Strengthen the PhD in Educational Studies program



## 3. Enhancing and prioritizing research, creative activity, and knowledge mobilization

**Strategic priority 1:** Ensure more time for faculty members to do research

**Strategic priority 2:** Support graduate student knowledge creation and mobilization within and outside UPEI

**Strategic priority 3:** Create more opportunities for faculty members and graduate students to share research

**Strategic priority 4:** Increase funding for educational research

**Strategic priority 5:** Celebrate and promote faculty and graduate student research, publications, creative activity, and knowledge mobilization



# OVERVIEW OF THE ACTION PLAN TO ACHIEVE THESE STRATEGIC PRIORITIES

The Faculty's Action Plan is a dynamic internal document designed to guide the implementation of strategic priorities over the next three years. It outlines a series of concrete tactics and includes performance indicators to measure progress, assess success, and inform any necessary adjustments to priorities and actions. The Action Plan will be reviewed regularly (at minimum twice per academic year) to ensure ongoing relevance and effectiveness.





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