

Inspiring Young Alumni Citation

Ron Myers (BSc '03)

Ron Myers of Cardigan PEI, graduated from the University of Prince Edward Island in 2003 with a Bachelor of Science degree in Computer Sciences.

Three years later in 2006 he co-founded Thinking BIG which builds enterprise level applications for both local PEI businesses and diverse clients with unique needs from all over the world.

The business started with having the co-founders working out of their basements and now a decade later, Thinking BIG employs more than 80 full-time and contract IT professionals and maintains offices in Charlottetown's Atlantic Technology Centre, Toronto, and Calabasas, California, while with companies like IBM, Anheuser-Busch; Coca-Cola; McCain Foods; Diageo; Tim Hortons; SC Johnson; and Veterans Affairs Canada.

A pivotal moment for Thinking BIG was its 2006 development of AfterVote, a social search engine enabling its million users to vote and comment on search queries from Google, Yahoo, MSN and social aggregators, then evaluate results based on user criteria and search engine social algorithms.

AfterVote was named "Top Undiscovered Website" in 2007 by PC Magazine, then sold to California-based Interxnet Media. Rebranded as Scour.com, its ongoing operation and sustainability are still maintained by Thinking BIG.

Today as Chief Technology Officer, Partner, and Co-founder, it's Ron's technical depth that is a key strength of Thinking BIG. He is constantly looking ahead for new trends in the industry, practicing what he preaches by utilizing Thinking BIG's R&D division to prove new tech before implementing it in client solutions.

Ron is a thoughtful mentor to his team and he is the go to guy to help solve unsolvable technical challenges.

As a mentor Ron is heavily involved in facilitating on-the-job training for UPEI, Holland College, and Acadia University students.

As he says about the founders "We came from co-op programs ourselves and see the value in them,"

As an innovative company Thinking BIG encourages staff to apply for office time to pursue ideas that they are interested in and through this program, several new companies have been incubated and emerged from within Thinking BIG.

Ron is deeply involved in tech industry. He is the current president of the IT Association of PEI, a Board of Innovation PEI, a member of the PEI Developers Group, committee member of the STATS Charity Tournament, and a Board member of StartUp Zone.

He is a co-recipient of the Premier's Entrepreneurship Award through the Information and Technology Association of PEI, and as a former Panther athlete, Ron continues to give back to the community and his sport by coaching junior soccer.

For his demonstration of outstanding determination in achieving success at a young age the UPEI Alumni Association is proud to present Ron Myers with the 2017 Inspiring Young Alumni Award.