

What Can I Do With My Major?

Journalism



Table Of Contents

Slide Content

3. Why Study Journalism?

4 & 5. Career Possibilities

6 & 7. Top Transferable Skills

8. Journalism related resources

9. Credits

Why Study Applied Arts in Journalism at UPEI?

Applied Arts in Journalism is an articulated degree that combines practical experience with a liberal arts education. The program differs from a Bachelor of Journalism program, which normally has a more theoretical orientation. Students develop the ability to mine interview subjects for valuable data that can push a story forward, along with transferable and industry specific skills in areas such as ethics and research.

Adapted from www.upei.ca/programs/applied-arts-journalism



Career Possibilities

Some careers may require further education

- Arts Administrator
- Broadcaster/Host
- Cultural Affairs Worker
- Communications Specialist
- Digital Collections Manager
- Heritage Coordinator
- Journalist



Career Possibilities

Some careers may require further education

- Librarian/Library Technician
- Public Relations Specialist
- Press Secretary
- Reporter
- Social Media Specialist
- Writer/Author



Top Transferable Skills

Storytelling: Take ideas and turn them into compelling stories that transport readers to new and unexpected places where they can more easily digest concepts and consider different perspectives.

Communication: Actively listen, give and receive critical feedback, be empathetic and pay attention to body language to help effectively communicate ideas to others - adapting communication style when necessary.

Top Transferable Skills

Creativity: Build an effective brand for yourself or others that demonstrates you are an out of the box thinker. Experiment with novel techniques to explore various perspectives and help people understand what you are communicating.

Problem-solving: Engage in the decision making process by demonstrating curiosity and the ability to ask the right questions to further gain information.

Journalism Related Resources

[Association of Canadian Advertisers](#)

[Association of Canadian Publishers](#)

[Association for Education in Journalism and Mass Communication](#)

[Canadian Association of Journalists](#)

[News Media Canada](#)

[The Canadian Journalism Foundation](#)

[The Canadian Journalism Project](#)

Thanks For Reading!

Website: upei.ca/exed

Contact information: experientialed@upei.ca



CREDITS: This presentation template was created **by Slidesgo**, including icons **by Flaticon**, infographics & images **by Freepik** and illustrations **by Stories**