

What Can I do with a Major in Business Administration?

General Business Studies allows you to pursue various individual interests while maintaining a focus on the world of business. Learning a wide range of basic business skills will assist you in understanding the business environment. With a general business degree you will be able to tap into many areas of study and utilize a broad base of knowledge.



This can be helpful to an employee as he/she attempts to demonstrate their skill level and adaptability to potential employers and their environments.

A Bachelor of Business Administration degree gives you a diverse and strong understanding of the business world that will help you gain a competitive edge in the job market. The degree also prepares you for further education in business (MBA), or another degree (Bachelor of Arts, Bachelor of Education, etc.). Armed with communication, interpersonal, technical and critical thinking skills, you will be able to contribute greatly to a business environment.

Careers in General Business Studies

The occupations listed below may directly or indirectly be related to Business. Some of the jobs only recommend post-secondary Business studies, so research the careers that interest you to find out exactly what level of education is required. Some of the careers may require certification or additional education beyond a Bachelor's degree.

Communications

Computer Instruction
Communications Officer
Computer Operations Supervisor
Voice/Data Service Operations Manager
Telecommunication
Information Systems Manager

Hospitality & Tourism

Maitre d'hôtel
Recreation Manager
Travel Agent
Accommodation Administration
Food and Beverage Supervisor
Special Events Coordinator

Government

Government Services Administrator
Public Utilities Manager
Transportation Director
Community, Health & Social Services
Job Placement Counsellor
Health Services/Hospital Administration
Employment Counsellor



What can I do With a Major in...?

Cruise Ship Event Coordinator
Cruise Ship Youth Staff
Tourism Researcher
Manager of Travel Trade Sales
Hotel Manager
Restaurant/Food Service Manager

Insurance

Insurance Actuary
Insurance Agent/Broker
Insurance Underwriter
Claims Adjuster
Loss Control Specialist
Estate Planner

Management

Business Administration
Executive Assistant
E-Commerce Manager
Management Analyst/Consultant
Office Manager
Property Manager
Transportation Manager
Product Management
Brand Management
Channel Management
Traffic Manager
Manufacturing Supervisor
Entrepreneur/Small Business Owner
Franchisee
Account Executive
Provisioning Manager
Branch Manager
Service Organization Manager
Operations Manager
International Business Manager

Banking/Finance/Securities

Budget Analyst
Commercial Banking
Cost Estimator
Personal Banking Representative
Certified General Accountant
Actuary

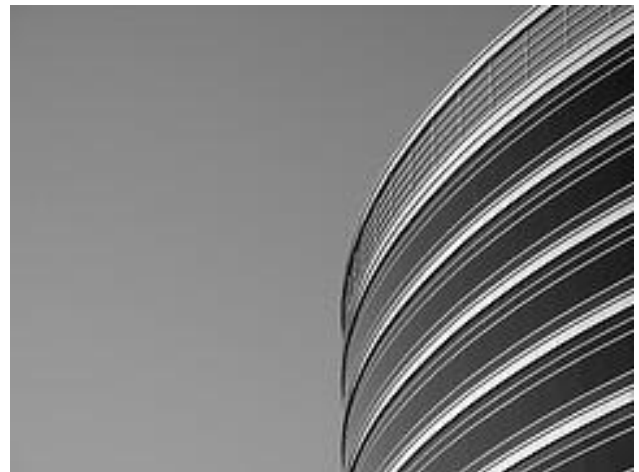
Certified Financial Planner
Venture Capital Head of Operations
Bank Manager
Budget Officer
Commodity - Industry Analyst
Mortgage Loan Officer
Securities Trader
Stock Broker
Exchange Trader
Credit Analyst
Financial Analyst
Loan Officer
Credit and Collections Manager
Trust Administrator

Business & Industry

Consulting
Customs Broker
Fashion Buyer
General Office Clerk
Inventory Control Clerk
Industrial Relations Director
Occupational Analyst
Purchasing Officer
Market Information Specialist
Management Analyst
Reports Analyst

Sales

Wholesale Sales Representative
Customer Service Representative &



What can I do With a Major in . . . ?

Information Officer
Food Products Sales Representative
Sales Management

Marketing

Director of Sales and Marketing
Product Planning
Retail Marketing
Promotions Assistant
Marketer
Email Marketing Specialist
Packaging Specialist
Business Development Manager
Promotions Manager
Market Research Analyst
Advertising & Public Relations
Advertising Media Managers
Media Traffic Personnel
Production Managers
Director of Advertising and/or PR
Public Relations Specialist
Account Executive
Public Relations Consultant
Media Planner

Human Resources

Payroll Officer
Personnel Recruiter
Human Resource Manager
Personnel Manager
Recruiting/Headhunter
Compensation Manager
Job Analyst
Mediator
Occupational Health & Safety
Organizational Development
Benefits Manager
Labour Relations Manager
Training Manager

Other

Real Estate

Court Officer
Outside Property Agent
Entertainment Agent
Construction
Quality Control Auditor

General Business Studies Sites

Canadian Labour Market Information
www.workingincanada.gc.ca

Can't Decide on Your Major? Can't Decide on
an Area of Concentration?
www.mymajors.com

Work Info net by Province
www.workinfont.ca

Profiles of Individuals in Business Careers
www.jobprofiles.org/bus.htm

Business Career Overviews
www.careeroverview.com/business-careers.html

Business in New Brunswick
<http://www.gnb.ca/0398/index-e.asp>

Career Directions- Fields of Work
<http://www.mediacorp.ca/tcd/>

Tourism Careers
www.cthrc.ca/student_map.pdf

Microsoft Students to Business
http://s2b.experience.com/alumnus/channel?channel_id=microsoft_s2b&page_id=home

Journal of International Business Studies
<http://www.palgrave-journals.com/jibs/index.html>

What can I do With a Major in...?

Canadian Business Careers

<http://www.livingin-canada.com/Salaries-For-Business-Finance-Administration-Canada.html>

Business and Finance Career Resources

<http://www.khake.com/page13.html>



Career Centre

<https://career.berkeley.edu/Business/Business.shtml>

Careers in Business

<http://www.careers-in-business.com/>

More Careers in Business

http://www.quintcareers.com/business_jobs.html