

What Can I Do With My Bachelor of Business Administration Degree?



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Why Study Business Administration at UPEI?

A Business Administration degree allows students to pursue various individual interests within a personalized learning environment, while maintaining a focus on the world of business. Learning a wide range of basic business skills will assist in understanding the many different areas of a business environment.

Adapted from
www.upei.ca/programs/bachelor-business-administration



Specializations at UPEI

The ability to specialize within a business degree is possible. This possibility allows students to further develop their theoretical and practical understanding within a specific area of business.

Specializations include: Accounting, Entrepreneurship, Finance, International Business, Marketing, Organizational Management, and Tourism and Hospitality.



Career Possibilities

Some careers may require further education

- Bank Manager
- Business Development Manager
- Consultant
- Entertainment Agent
- Entrepreneur
- Event Coordinator
- Financial Advisor
- Government Services Administrator
- Hotel Manager



Career Possibilities

Some careers may require further education

- Human Resources Specialist/Assistant
- Labour Relations Manager
- Market Information Specialist
- Non-for-Profit Coordinator
- Operations/Property Manager
- Public Service
- Public Relations Specialist
- Real Estate Agent
- Sales Director/Manager



Top Transferable Skills

Analysis: Examining evidence to compare information and data to help categorize, perceive patterns and relationships to evaluate ideas.

Critical Thinking : Analyze and interpret text, compare information and interpretations, develop critical evaluations, and think independently to synthesize ideas.



Top Transferable Skills

Communication: Actively listen, give and receive critical feedback and effectively deliver ideas through presentation and arguments using verbal and written communication channels.

Teamwork: Work effectively in group situations, partake in decision-making, lead and contribute in various capacities to the ultimate success of the team and task.



Business Administration Related Resources

[Canadian Society of Management Professionals](#)

[Chartered Professional Accountants Canada](#)

[Entrepreneurs' Organization](#)

[Human Resources Professionals Association](#)

[International Association of Business Communicators](#)

[The Canadian Marketing Association](#)

[The Financial Advisors Association of Canada](#)

[Tourism Industry Association of Canada](#)

Thanks For Reading!

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