## MASTER of BUSINESS ADMINISTRATION in GLOBAL LEADERSHIP LEAD ANYWHERE





McDOUGALL Faculty of BUSINESS

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GLOBALmindset ethicalLEADERSHIP EVIDENCE-BASEDdecisions dedicatedFACULTY

## MASTER of BUSINESS ADMINISTRATION in GLOBAL LEADERSHIP

- The Mission of the UPEI MBA in Global Leadership program is to develop ethically and socially responsible global managers and business leaders through the delivery of an integrated, practical, and academically rigorous curriculum.
- The program is designed to enhance students' skill sets and decision-making abilities needed in today's dynamic international business environment.
- Our ultimate goal is to develop global business leaders possessing the strategic, creative, and future-oriented mindset necessary for success anywhere in the world.

#### » PROGRAM DESIGN

The MBA in Global Leadership is a cohort-model MBA program that can be completed in 12 or 24 months. Students complete 14 courses as well as an MBA Skills Orientation Module at the beginning of the program. The cohort model enables students to progress through the applied program together as a community of learners, providing a strong support network for students to achieve their personal and academic goals.

#### » ENTRY REQUIREMENTS

An undergraduate degree in any discipline from an institution recognized by UPEI is required. More details regarding entry requirements and the fee structure for the program can be found at: *upei.ca/globalmba* 

#### » APPLICATION DETAILS

Applications are accepted and reviewed throughout the year, although early submission is advised. The program begins each September with an MBA Skills Orientation Module.

Applicants must submit the following materials to be considered: Online Graduate Application Form, official transcripts, a detailed resume, a language proficiency test score (if applicable), a personal statement, and the application fee. The admission committee assesses applicants' academic readiness for the MBA program based on appropriate evidence. Upon receipt of an application, the committee invites the candidate to complete an online interview assessment; once this assessment is completed, the committee reviews the application package and the recorded online interview to make its decision. In cases where the committee needs additional evidence, it may request a GMAT or GRE score and/or reference letters.

You can visit *upei.ca/globalmba* and the UPEI Academic Calendar for additional information.

#### » SCHOLARSHIPS, FINANCIAL AID

UPEI offers a number of scholarships, bursaries, and awards to graduate students; for information, visit *upei.ca/scholarships*. Scholarship and award programs are also available through government and industry.

#### » PROGRAM LEARNING OUTCOMES

The world of international business offers a wealth of opportunities, but it can also be demanding. Individuals embarking on a career in international business need to be well prepared for the challenges of entering new markets, working in other cultures, and navigating diverse business environments. They need to be equipped to manage ethically and successfully in environments where the legal, social, and infrastructure systems can differ substantially.

To achieve this, the UPEI MBA in Global Leadership program targets a number of specific learning outcomes. Upon successful completion of the degree requirements, students will be able to:

- exhibit an ability to take on leadership roles and responsibilities in today's complex and dynamic business environment
- demonstrate a strategic and global mindset
- demonstrate a comprehensive level of knowledge of contemporary business theories
- demonstrate critical thinking and job-ready skills
- demonstrate ethical decision-making skills
- exhibit effective communication skills in all aspects of business

A thorough understanding of global business practices will enable graduates to identify, analyze, and propose feasible and innovative solutions to business problems across a wide range of organizational contexts both domestically and internationally.

The UPEI MBA in Global Leadership aims to equip graduates of the program with the relevant knowledge and skills to thrive in diverse careers, including within global multinational businesses, in entrepreneurial ventures, or in the public sector.

#### » GRADUATE ADMISSION PROGRAM CHECKLIST

Please use the following checklist to ensure that your online application is complete. To apply, please visit *apply.upei.ca* and create an account. Complete the online Graduate Application form and attach the supplementary documents listed below to complete your application for the MBA in Global Leadership.

NOTE: Your application will not be processed until all documents are received and your application fee is paid in full. For any inquiries, please contact (800) 606-8734 or *apply@upei.ca* 

» APPLICATION REQUIREMENTS Admission to the MBA in Global Leadership is highly selective. To be eligible for admission into the program, applicants must meet the following requirements: upei.ca/globalmba				
	Online Graduate Application form	1		
	Non-refundable application fee \$50	2		
	<b>All official transcripts</b> Mailed directly from issuing institution, except UPEI.			
	<b>Personal statement</b> (maximum 3 pages) No more than 400 words			
	Detailed current résumé			
	<b>English language proficiency test (e.g. TOEFL, IELTS, CanTEST)</b> (if applicable) Please refer to the section on English Proficiency under Graduate Admission requirement upei.ca/admission-requirements/english-language-proficiency-requirements/graduate-pro			

Note: In cases where the committee needs additional evidence, it may request a GMAT or GRE score and/or reference letters.



#### JACKSON REDDIN 2019 MBA Graduate

"I highly recommend the MBA in Global Leadership program to anybody who is considering furthering their education. This program adds tremendous value when seeking employment and it can be achieved in only 12 months, which was a major deciding factor for me. It was a great opportunity for me to expand the skills I gained during my undergraduate degree. At the same time, I was able to learn new skills that are already helping me differentiate myself in the workplace. Since finishing my MBA, I was fortunate enough to receive offers to work both in and outside of Prince Edward Island.

Throughout the program, I have developed relationships with professors and other students that I will have for the rest of my life. I grew as a student and as a professional while preparing business case studies, presentations, and business plans. The program has pushed me to become a more wellrounded individual, which helped me when searching for employment opportunities. The professors in the program go above and beyond to ensure that you are learning the necessary skills to be able to excel in an ever-changing and complex business world."



ELIZABETH IWUNWA 2019 MBA Graduate

"I enrolled in the MBA in Global Leadership program after graduating with a Bachelor of Arts degree in psychology. I wanted to learn a new way of looking at the world. I knew that having an advanced business degree would increase my ability to impact whatever field I ventured into, along with raising my earning potential.

Having a solid knowledge of how to effectively create and implement business strategies meant that I could take ownership of any task I was assigned within an organization. There is significant value in how the MBA program put this knowledge within the context of a global business environment. I particularly enjoyed the small class sizes and individualized attention my classmates and I received from our professors. They knew us by name and saw us as equals, as people who could teach them something too. I got the sense that our growth was truly their priority.

The soft skills of awareness, sensitivity, understanding, and respect of cultural differences that I gained have been instrumental in interactions with clients and colleagues, and fundamental to interpreting my organization's mission and vision today while anticipating the changes tomorrow will bring." 

#### » LIST OF COURSES

#### » MBA IN GLOBAL LEADERSHIP PROGRAM COURSES AND REQUIREMENTS

#### » REQUIRED COURSES

Students must complete 33 credit hours (11 courses) of required core courses as well as an MBA Skills Orientation Module. The required core courses are as follows:

BUS6500	MBA Skills Orientation Module	(O Credits)
BUS6510	Global Leadership and Ethics	(3 Credits)
BUS6520	Negotiation within and across Cultures	(3 Credits)
BUS6530	Financial and Managerial Accounting	(3 Credits)
BUS6540	Financial Management	(3 Credits)
BUS6550	Management and Organizational Behaviour	(3 Credits)
BUS6560	International Marketing Management	(3 Credits)
BUS6570	International Operations Management	(3 Credits)
BUS6580	Statistics and Business Analytics	(3 Credits)
BUS6590	Project Management	(3 Credits)
BUS6600	Strategy for the Global Organization	(3 Credits)
BUS6610	International Capstone Project	(3 Credits)

#### » ELECTIVE COURSES

Students are required to take 9 credit hours (3 courses) of elective courses. Not all elective courses will be offered each semester, but the following is a list of potential elective courses.

BUS7510	Corporate Governance and Business Ethics	(3 Credits)
BUS 7520	Disruptive Technologies and Creative Business Thinking	(3 Credits)
BUS7530	Global Banking and Capital Markets	(3 Credits)
BUS7540	Global Sourcing and Supply Chain Management	(3 Credits)
BUS7550	Innovation and Entrepreneurship in the Global Business Environment	(3 Credits)
BUS7560	International Trade and Finance	(3 Credits)
BUS7570	Managing People and Teams in a Global Context	(3 Credits)
BUS7580	The Future of Marketing	(3 Credits)
BUS7590	The Impact of Climate Change on Business	(3 Credits)
BUS7950	Special Topics in Business	(3 Credits)

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#### » COURSE SCHEDULE\*

#### **ORIENTATION** (START: AUGUST)

0. BUS6500 MBA Skills Orientation Module

#### FALL SEMESTER (START: SEPTEMBER)

- 1. BUS6510 Global Leadership and Ethics
- 2. BUS6530 Financial and Managerial Accounting
- 3. BUS6550 Management and Organizational Behaviour
- 4. BUS6560 International Marketing Management
- 5. BUS6580 Statistics and Business Analytics

#### WINTER SEMESTER (START: JANUARY)

- 6. BUS6540 Financial Management
- 7. BUS6570 International Operations Management
- 8. BUS6590 Project Management
- 9. BUS6600 Strategy for the Global Organization
- 10. Elective Course

#### SUMMER SEMESTER (START: MAY)

- 11. BUS6610 International Capstone Project
- 12. BUS6520 Negotiation within and across Cultures
- 13. Elective Course
- 14. Elective Course
- \* Course schedule may vary or be subject to change.Please contact the MBA Program Office if you are considering the 24-month route.

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#### » FEES

Program Application Fee (non-refundable)	\$50
Program Admission Fee (credited toward tuition)	\$1,000
Full Program Tuition Fees* (based on 14 courses @ \$1,640 each)	\$22,960

\*Tuition Fees do not include associated fees, cost of living, or textbooks. Tuition and fees may be subject to change.

#### » OTHER FEES:

International Student Fees for 2024–25 are \$11,774 (based on 14 courses at \$841 per course)

Full-time Student Fees for 2024–25 are \$1,484 (\$2,156 for international students) and include:

- Student Union and Student Centre Fees
- Athletic and Administration Fees
- Technology Fee
- Health and Dental Insurance (optional)
- Library Resource Fee

#### » NOTES

- The Program Admission Fee must be paid by the deadline specified in your acceptance letter. This
  is a non-refundable fee that is credited toward tuition. If the fee is not paid by the deadline, the
  offer of acceptance is withdrawn.
- 2. Tuition fees are charged on a per-course basis as students register in courses. Tuition fee payments are typically made in September, January, and May of each academic year.

\*Please check **upei.ca/fees** for up-to-date fee structures and payment deadlines.



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The mission of the UPEI McDougall Faculty of Business is to develop leaders and business executives capable of success in any type of organization and part of the world. Our MBA in Global Leadership is an innovative program focusing on instilling the essential skills needed for success in today's global business environment. With access to outstanding instructors and scholars with extensive international experience, students gain a global mindset and the managerial competencies that will set them apart in the competitive workplace. The program is designed to allow students the opportunity to immerse themselves in the core areas of business but

also the nuances of evidence-based decision making in an uncertain world where cultural, economic, political, legal, and technological settings can differ significantly and are ever-changing. Moreover, with many experiential learning opportunities throughout the program and a comprehensive capstone project with local and international businesses, students will find a seamless merging of business theory and practice-based education. Take the next step towards building your career and find out more about the UPEI MBA in Global Leadership program.

TAREK MADY, Dean, UPEI McDougall Faculty of Business

For more information, and guidance through the application process, contact:

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