

Executive MASTER of BUSINESS ADMINISTRATION

EVIDENCE - BASED

MANAGING AND CREATING AN INNOVATIVE CULTURE IN THE PUBLIC SECTOR (BUS 720A)

(every second Saturday between August 27 and October 8)

COURSE DESCRIPTION: The opportunities and constraints in the public sector differ in many ways from those of the private sector. This course focuses on how to achieve innovation and progressive management with an explicit understanding of the realities of the public sector. Topics may include working with a unionized workforce, performance management, inter-departmental coordination, the government budgeting process, risk management, public-sector values, ethics, open government, communications, and marketing. The course also includes project management in the public sector context.

INSTRUCTOR: Keith Hillier

PUBLIC POLICY MANAGEMENT (BUS 785A)

(every second Friday between October 21 and December 2)

COURSE DESCRIPTION: This course looks at the role of public servants in developing, influencing, and communicating effective public policy. Topics may include the public policy process, the use of evidence to guide policy, public consultation and engagement, advisement, advocacy, policy design, and communication strategies.

INSTRUCTOR: Paul Brown

PROGRAM DEVELOPMENT AND EVALUATION (BUS 785B)

(every second Saturday between October 22 and December 3)

COURSE DESCRIPTION: This course focuses on the design, implementation and evaluation of programs in the public sector. Topics may include public consultation, objective identification, cost-benefit analysis, program promotion, program delivery, measurement of effectiveness, evaluation methods, communication strategy, and program review and renewal.

INSTRUCTOR: Kaireen Chaytor

COST: \$3,000 (includes tuition, part-time student fees, textbook, and course materials). ***EMBA Alumni get a 50% discount*

ELIGIBILITY CRITERIA: This is a graduate-level course intended for professionals, so both academic and work experience will be assessed. An undergraduate degree in any discipline is required, as well as a minimum of three years of full-time relevant work experience.

TO APPLY:

- Download and complete a [Graduate Programs Application Form](#);
- Scan/email the form and a detailed résumé to MBA coordinator, UPEI School of Business at mba@upei.ca .
- We will assess your application and someone will contact you with a decision.

APPLICATION DEADLINE: August 22, 2016 for Bus 720A and September 30, 2016 for Bus 785A or Bus 785B. There are a limited number of seats available, so please apply early.

NOTE: Your acceptance into a course does not guarantee acceptance into UPEI's Executive MBA program. Admission to the MBA program is a separate process. A portion of the tuition paid for this graduate course may be deducted from the MBA program fees if you enrol in the program within 12 months of registering for any of these graduate courses. These courses serve as credits toward the Executive MBA.



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KEITH HILLIER

Keith Hillier has a track record of excellence in leadership. He is currently the Director, External Relations, with the Canadian Forces Liaison Council, a Senior Associate with a number of Ottawa-based management consulting firms, and a Senior Adviser with the Treasury Board Secretariat of Canada. As a former Senior Assistant Deputy Minister and Chief Financial Officer with the Government of Canada, Mr. Hillier has led and/or participated in many government-wide initiatives and represented Canada on the broader international stage at multi-lateral fora.

An innovative problem solver, Mr. Hillier was often called upon to resolve difficult high-profile issues. He has expertise in senior executive leadership, values and ethics, performance management, financial management, strategic and operational planning, human resource management, and strategic communications.

Mr. Hillier's contribution to the Public Service has been recognized on several occasions. He is a recipient of the Queen's Diamond Jubilee Medal, the prestigious Head of the Public Service Award for Innovation in Service Delivery, the Minister of Veterans Affairs Award of Excellence, the Institute of Public Administration Lieutenant Governor's Award for Excellence in Public Administration, and the Canadian Forces Medallion for Distinguished Service.

(back)



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PAUL BROWN

Dr. Paul Brown is Professor Emeritus in the School of Public Administration and Adjunct Professor in the Department of Political Science at Dalhousie University. He has published a number of books, monographs, articles, and book chapters and has prepared numerous cases in public policy. He has also written over a dozen consulting reports and publications for the Government of Canada and the Government of Nova Scotia and designed and delivered a workshop on Strategic Policy Development for the Nova Scotia Public Service Commission.

Since 1999, Dr. Brown has had numerous capacity building projects in public policy, ethics, and leadership. He has had international assignments with the Canadian International Development Agency, the World Bank, the Soros Foundation Open Society Institute, and the International Development Research Centre.

Dr. Brown was the recipient of the Institute of Public Administration of Canada Pierre De Celles Award for Excellence in Teaching in 2006, as well as the Dalhousie University Faculty of Management Award for Teaching Excellence in 2006 and 2012. He received the Dalhousie University Faculty of Management Lifetime Achievement Award and the Institute of Public Administration of Canada, Nova Scotia Chapter, Lieutenant Governor's Medal for Excellence in Public Administration in 2012.

(back)



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KAIREEN CHAYTOR

Kaireen Chaytor, PhD, has been conducting evaluations and teaching program evaluation for several years. She has taught in the School of Public Administration at Dalhousie and has offered many in-service courses to various provincial government departments in Nova Scotia. Dr. Chaytor was invited by the Treasury Board Secretariat to develop a curriculum and teach program evaluation to various federal departments. Recently, she was asked to teach program evaluation in a policy diploma program for the University of Central Asia, Kyrgyzstan.

Dr. Chaytor has worked for all levels of government and with small and large non-profits. When conducting an evaluation, she emphasizes building evaluation capacity within organizations. She has worked with the Canadian Evaluation Society (CES) and has offered papers, been on invited panels, and given workshops nationally and internationally. Dr. Chaytor serves on the Credentialing Board for CES and is board member emeritus for the CES Educational Fund. Her work has been recognized by receipt of a national award for 'Contribution to Theory and Practice of Evaluation' (2003) and by being made a Fellow (2011) of the Canadian Evaluation Society.

(back)



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