



UNIVERSITY
of Prince Edward
ISLAND

SCHOLARSHIPS AND AWARDS COMMITTEE
REGISTRAR'S OFFICE

550 University Avenue, Charlottetown PE C1A 4P3
Telephone: (902) 566-0358 Fax: (902) 566-0795

David W. Rodd Scholarship in Tourism & Hospitality

DESCRIPTION

David W. Rodd was born in 1940. From his early days, he assisted his parents in the operation of the family tourist business they started from two cabins in Winsloe, PEI in 1935. He graduated from Mount Allison University in 1962 with a BA. He returned to the family business in 1966, and today Rodd's is the largest family-owned hotel chain in Atlantic Canada. David Rodd has dedicated much of his life to being a leader in the development of the hospitality industry in PEI and throughout Atlantic Canada.

David Rodd has been active in community life, including serving as Chair of Heart Fund Campaign for the PEI Division of the Canadian Heart Foundation, as a board member of the PEI Cancer Society, and Honorary Chair of Big brothers/Big Sisters. He has been President of the PEI Tourist Association and director of the Tourism Industry Association of Canada. David has been conferred an Honorary Degree, Doctor of Laws, by the University of Prince Edward Island.

CRITERIA

Awarded to a student who has performed well academically in the first two years of the Tourism and Hospitality program through Holland College, shows combined qualities of leadership and contribution to the community, and demonstrates capacity to enhance the tourism and hospitality industry.

APPLICATION PROCESS

Please include the following in your application package:

- Application Form
- Application Personal Statement (maximum one page typed)

Application materials should be submitted to:

University of Prince Edward Island
Scholarships and Awards Committee
550 University Avenue
Charlottetown, PE C1A 4P3

Protection of Privacy - The personal information requested on this form is collected under the authority of Section 31(c) of the PEI Freedom of Information and Protection of Privacy Act and will be protected under Part 2 of that Act. It will be used for the purpose of scholarship adjudication and contacting successful award recipients. Direct any questions about this collection to: UPEI Scholarships and Awards Office, 550 University Avenue Charlottetown, PE C1A 4P3, 902-620-5187 – scholarships@upei.ca



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David W. Rodd Scholarship in Tourism & Hospitality

APPLICATION FORM

Name: _____

Home Address: _____

UPEI Student ID: _____ Telephone: _____

UPEI Email Address: _____

Please include the following in your application package:

- Application Form
- Application Personal Statement (maximum one page typed)

Signature: _____ Date: _____

Note: Incomplete application packages will not be considered. For official communication purposes, the Scholarships and Awards Committee will contact successful recipients through their UPEI Email Address. It is the student's responsibility to check their UPEI email account.

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