REVENUE MODEL*

THE INSPIRE! CAMPAIGN \$50 MILLION GOAL

► FUNDED \$30 MILLION 60%

PROVINCIAL GOVERNMENT \$16M 32%

12%

FEDERAL GOVERNMENT \$6M

(Centre of Engineering Design and Industry Partnerships)

PRIVATE DONORS \$8M 16%

► TO BE RAISED \$20 MILLION 40%

ENGINEERING \$8.6M ______ 17.2%

EXPERIENTIAL AND GLOBAL

LEARNING \$4.5M — 9%

VETERINARY

MEDICINE \$3M — 69

ATHLETICS \$3.9M — 7.8%



We have a sense of URGENCY, a strong PLAN, and an ambitious GOAL to raise \$50 MILLION. Of this goal, \$30 million has already been achieved!

