

THE INSPIRE! CAMPAIGN for the University of Prince Edward Island is about creating opportunities for people—especially for students—to achieve their full potential. The campaign will expand programming; offer opportunities for international exposure, community engagement, and research; and provide state-of-the-art facilities and equipment. With a \$50M goal—\$30M already funded—the campaign is focused on four priorities: Engineering, Experiential and Global Learning, Veterinary Medicine, and Athletics.

THE inspire! CAMPAIGN

THE VETERINARY MEDICINE PRIORITY

EVERY DAY, THE ATLANTIC VETERINARY COLLEGE WORKS TO IMPROVE HUMAN AND ANIMAL HEALTH THROUGH EDUCATION, SERVICE, AND RESEARCH!

FUNDING GOAL \$5.5M
FUNDED \$2.5M
TO BE RAISED \$3M

Naming opportunities are available, and gifts may be directed toward a specific priority or priorities.

GOALS

The Veterinary Medicine priority of THE INSPIRE! CAMPAIGN seeks to provide Atlantic Veterinary College students, faculty, staff, and researchers with advanced diagnostic, research, and health care equipment and technology; improve the health and well-being of animals and people worldwide through expertise gained and shared, and enhanced tests and procedures; and prepare the next generation of AVC graduates for success and excellence in the profession of veterinary medicine.

FUNDING OPPORTUNITIES

Equipment and technology, including that used for anesthesiology and pain management; cancer diagnostics and treatment; molecular diagnostic testing; testing for infectious disease; toxicology; cardiology; equine medicine and surgery; electronic hospital and laboratory management systems; and upgraded learning spaces. A detailed list of resource requirements is available upon request.



UNIVERSITY
of Prince Edward
ISLAND

THE INSPIRE! CAMPAIGN
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Mila Profit, AVC Class of 2017
Dr. Jill Wood, DVM'01

VETERINARY MEDICINE



The Atlantic Veterinary College takes great pride in graduating highly competent, practice-ready veterinarians. Together with our instructors, students focus on improving animal care and making discoveries that benefit animals and people. To accomplish this, AVC needs to ensure that graduates enter the veterinary profession with the right training and experience to succeed.

**Mila Profit,
AVC Class of 2017**



The Veterinary Medicine program at the Atlantic Veterinary College is one of UPEI's signature offerings. Graduates span the globe conducting research or working in government, industry, or private practice utilizing the advanced knowledge and expertise gained at AVC to improve the health of animals and people.

THE INSPIRE! CAMPAIGN will ensure that AVC maintains its global reputation for excellence by providing the most up-to-date technology, facilities, and equipment to educate its students, and to provide its clients and patients with the highest available standard of care.

Dr. Jill Wood, DVM'01
Former Panther athlete (soccer), donor,
co-owner of Southport Animal Hospital

The success of THE INSPIRE! CAMPAIGN in support of Veterinary Medicine will empower AVC's students, faculty, graduates, and clinicians as they deliver the highest level of professional medical care to animals, and its world-class researchers as they pursue innovative solutions to human and animal health challenges.

THE INSPIRE! CAMPAIGN CABINET

THE INSPIRE! CAMPAIGN for the University of Prince Edward Island is led by a campaign cabinet chaired by Mr. J. Gordon MacKay.



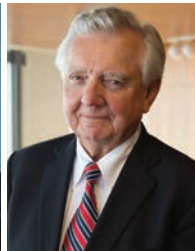
I am delighted to serve as chair of THE INSPIRE! CAMPAIGN in support of the important goals of the University of Prince Edward Island. I look forward to working with the University and an outstanding team of community volunteers to advance UPEI's leadership role in the education and success of future generations of students.



Mr. J. Gordon MacKay
Chair, THE INSPIRE! CAMPAIGN



Dr. Alaa Abd-El-Aziz
President and
Vice-Chancellor



Dr. Don McDougall
Chancellor



Mr. Dana Kenny
President,
UPEI Student Union



Mr. Blair MacLauchlan
Vice-Chair,
Engineering



Mr. Ray Keenan
Vice-Chair,
Experiential
and Global Learning



Ms. Donna Hassard
Vice-Chair,
Veterinary Medicine



Mr. John Horrelt
Vice-Chair,
Athletics

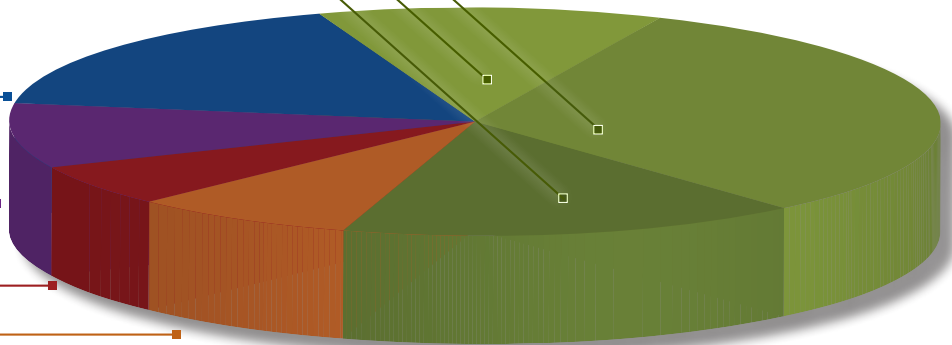
REVENUE MODEL*

THE INSPIRE! CAMPAIGN \$50 MILLION GOAL

▶ FUNDED \$30 MILLION	60%
PROVINCIAL GOVERNMENT \$16M	32%
FEDERAL GOVERNMENT \$6M <i>(Centre of Engineering Design and Industry Partnerships)</i>	12%
PRIVATE DONORS \$8M	16%
▶ TO BE RAISED \$20 MILLION	40%
ENGINEERING \$8.6M	17.2%
EXPERIENTIAL AND GLOBAL LEARNING \$4.5M	9%
VETERINARY MEDICINE \$3M	6%
ATHLETICS \$3.9M	7.8%

THE inspire! CAMPAIGN

We have a sense of **URGENCY**, a strong **PLAN**, and an ambitious **GOAL** to raise \$50 MILLION. Of this goal, \$30 million has already been achieved!



*As of THE INSPIRE! CAMPAIGN launch—October 2, 2015



UNIVERSITY
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ISLAND

THE inspire!

CAMPAIGN

Located in Charlottetown, Prince Edward Island, Canada, the University of Prince Edward Island has a long and proud history of academic excellence, research innovation, community engagement, and service. Consistently ranked as one of Canada's top ten primarily undergraduate universities, and home to a talented community of educators and researchers including six 3M National Teaching Award winners and 10 funded research chairs, UPEI offers a wide range of programs and degrees to over 4,300 undergraduate and graduate students from more than 60 countries. By investing in the success of our students, UPEI drives progress in our province, region, and world.

Building upon UPEI's legacy of academic excellence and accomplishment, the University has embarked upon a major friend- and fund-raising campaign. THE INSPIRE! CAMPAIGN's four areas of priority—Engineering, Experiential and Global Learning, Veterinary Medicine, and Athletics—will expand programming, transform the student experience, showcase expertise, and build Panther pride!

PLEASE JOIN US IN SUPPORTING THE INSPIRE! CAMPAIGN

Your involvement will inspire our students as they learn and excel in our classrooms and research labs, on our Panther teams, and in collaboration with partners and organizations in our community and around the world. Share our excitement as we work together to inspire a culture of opportunity and success at UPEI!

For more information, or to contribute to THE INSPIRE! CAMPAIGN, please visit upei.ca/inspire, email inspire@upei.ca, or call 902-566-0415.

THE INSPIRE! CAMPAIGN

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ENGINEERING



EXPERIENTIAL AND
GLOBAL LEARNING



VETERINARY MEDICINE



ATHLETICS

UPEI.CA/INSPIRE

