

THE INSPIRE! CAMPAIGN for the University of Prince Edward Island is about creating opportunities for people—especially for students—to achieve their full potential. The campaign will expand programming; offer opportunities for international exposure, community engagement, and research; and provide state-of-the-art facilities and equipment. With a \$50M goal—\$30M already funded—the campaign is focused on four priorities: Engineering, Experiential and Global Learning, Veterinary Medicine, and Athletics.

THE inspire! CAMPAIGN

THE EXPERIENTIAL AND GLOBAL LEARNING PRIORITY

A UPEI EDUCATION EXPANDS HORIZONS—BEYOND THE CLASSROOM—INTO THE COMMUNITY—AROUND THE GLOBE!

FUNDING GOAL \$7.5M
FUNDED \$3M
TO BE RAISED \$4.5M

Naming opportunities are available, and gifts may be directed toward a specific priority or priorities.

GOALS

The Experiential and Global Learning priority of THE INSPIRE! CAMPAIGN will invest in student success by creating an Experiential and Global Learning Endowment Fund. An endowment of \$5.5M invested at today's approved expenditure rate of 3.5% will generate \$192,500 annually for entrance scholarships and experiential learning awards. In addition to acquiring critical expertise in real-world learning situations, the students who benefit from these awards will increase their exposure to different cultures and community engagement opportunities, varied career options, and professional networks. They will acquire the education, confidence, and perspective needed to succeed in our global society.

This priority also seeks to establish a multi-purpose space for students to pursue creative and cultural learning activities, and connections, collaborations, and partnerships with the greater community.

FUNDING OPPORTUNITIES

Scholarships and awards, and a multi-purpose space.



UNIVERSITY
of Prince Edward
ISLAND

THE INSPIRE! CAMPAIGN
upeil.ca/inspire
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inspire@upeil.ca

Rebecca Dawson, Fourth-year Business Administration
James (Jim) Larkin, BSc'72

EXPERIENTIAL AND GLOBAL LEARNING



Studying abroad provided me with a valuable opportunity to take courses in international business, allowed me to experience unfamiliar countries and new perspectives, and make lasting friendships and connections with fellow students from all around the world.

**Rebecca Dawson, Fourth-year
Business Administration**

Global study offers students the opportunity to experience new cultures, political systems, and social and economic models, and to understand challenges and responsibilities. Students will develop objectivity and respect for others, and will be inspired by new ideas and experiences. I am so pleased that THE INSPIRE! CAMPAIGN will fund opportunities for more UPEI students to gain the global perspective that is so critical for success in today's world.

**James (Jim) Larkin, BSc'72
Donor, former president UPEI Alumni Association,
former member UPEI Board of Governors,
businessman, world traveller**



UPEI's vision is to "...lead in delivering outstanding experiential learning opportunities that encourage our students to develop to their full potential in both the classroom and the community..." In support of this vision, the Experiential and Global Learning priority of THE INSPIRE! CAMPAIGN will ensure that more UPEI students benefit from active learning opportunities at home and abroad.

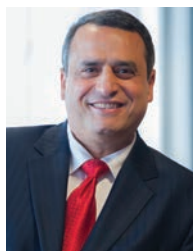
THE INSPIRE! CAMPAIGN CABINET

THE INSPIRE! CAMPAIGN for the University of Prince Edward Island is led by a campaign cabinet chaired by Mr. J. Gordon MacKay.

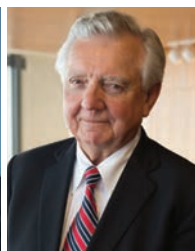


I am delighted to serve as chair of THE INSPIRE! CAMPAIGN in support of the important goals of the University of Prince Edward Island. I look forward to working with the University and an outstanding team of community volunteers to advance UPEI's leadership role in the education and success of future generations of students.

Mr. J. Gordon MacKay
Chair, THE INSPIRE! CAMPAIGN



Dr. Alaa Abd-El-Aziz
President and
Vice-Chancellor



Dr. Don McDougall
Chancellor



Mr. Dana Kenny
President,
UPEI Student Union



Mr. Blair MacLauchlan
Vice-Chair,
Engineering



Mr. Ray Keenan
Vice-Chair,
Experiential
and Global Learning



Ms. Donna Hassard
Vice-Chair,
Veterinary Medicine



Mr. John Horrell
Vice-Chair,
Athletics

REVENUE MODEL*

THE INSPIRE! CAMPAIGN \$50 MILLION GOAL

► FUNDED \$30 MILLION 60%

PROVINCIAL GOVERNMENT \$16M 32%

FEDERAL GOVERNMENT \$6M 12%
(Centre of Engineering Design
and Industry Partnerships)

PRIVATE DONORS \$8M 16%

► TO BE RAISED \$20 MILLION 40%

ENGINEERING \$8.6M 17.2%

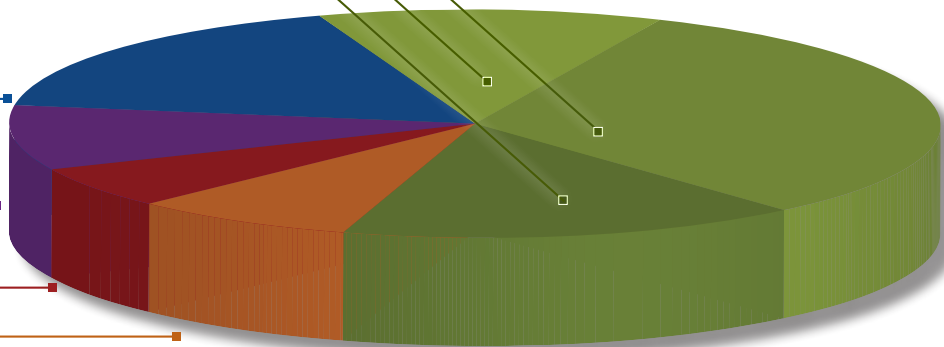
EXPERIENTIAL
AND GLOBAL
LEARNING \$4.5M 9%

VETERINARY
MEDICINE \$3M 6%

ATHLETICS \$3.9M 7.8%

THE
inspire!
CAMPAIGN

We have a sense of URGENCY, a strong PLAN, and an ambitious GOAL to raise \$50 MILLION. Of this goal, \$30 million has already been achieved!



*As of THE INSPIRE! CAMPAIGN launch—October 2, 2015



UNIVERSITY
of Prince Edward
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THE inspire!

CAMPAIGN

Located in Charlottetown, Prince Edward Island, Canada, the University of Prince Edward Island has a long and proud history of academic excellence, research innovation, community engagement, and service. Consistently ranked as one of Canada's top ten primarily undergraduate universities, and home to a talented community of educators and researchers including six 3M National Teaching Award winners and 10 funded research chairs, UPEI offers a wide range of programs and degrees to over 4,300 undergraduate and graduate students from more than 60 countries. By investing in the success of our students, UPEI drives progress in our province, region, and world.

Building upon UPEI's legacy of academic excellence and accomplishment, the University has embarked upon a major friend- and fund-raising campaign. THE INSPIRE! CAMPAIGN's four areas of priority—Engineering, Experiential and Global Learning, Veterinary Medicine, and Athletics—will expand programming, transform the student experience, showcase expertise, and build Panther pride!

PLEASE JOIN US IN SUPPORTING THE INSPIRE! CAMPAIGN

Your involvement will inspire our students as they learn and excel in our classrooms and research labs, on our Panther teams, and in collaboration with partners and organizations in our community and around the world. Share our excitement as we work together to inspire a culture of opportunity and success at UPEI!

For more information, or to contribute to THE INSPIRE! CAMPAIGN, please visit upei.ca/inspire, email inspire@upei.ca, or call 902-566-0415.

THE INSPIRE! CAMPAIGN

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UPEI.CA/INSPIRE



ENGINEERING



EXPERIENTIAL AND
GLOBAL LEARNING



VETERINARY MEDICINE



ATHLETICS

