
UPEI FACULTY OF BUSINESS
LIST OF MEMBERS – ADVISORY COUNCIL

Mr. Ray Brooks

Member of the Board of Directors at a number of start-up companies; Former Director, Toonbox Entertainment

Dr. Teo Forcht Dagi

Neurosurgeon and venture capitalist, CEO of Vittamed Neurosciences, Director of Life Sciences at Anglo Scientific of the Royal Institution of Great Britain, Managing Partner at the Salutrained Group; holds a professorial appointment at Queen’s University Belfast and a research post at Harvard

Ms. Sue Foster

Assistant Deputy Minister of Strategic Oversight and Communications, Veterans Affairs Canada, and Public Servant-in-Residence in the Faculty of Business at University of Prince Edward Island

Mr. Paul Ledwell

Deputy Minister of Policy and Priorities and Chief Policy Advisor to PEI Premier Wade MacLauchlan

Ms. Shannon MacDonald

Vice Chair with responsibility for Deloitte’s Industry program, and co-chair of the council on Inclusive Leadership for the Ontario Government

Ms. Amy MacFarlane

Professor of Accounting, University of Prince Edward Island Faculty of Business

Dr. Tarek Mady

Professor of Marketing, University of Prince Edward Island Faculty of Business

Mr. Kevin Murphy

Owner and President, Murphy Hospitality Group

Ms. Kathy O’Rourke

Managing Partner, Prince Edward Island Business Unit, Grant Thornton LLP

Chief Matilda Ramjattan

Chief, Lennox Island First Nation

Ms. Sharon Ross

Director, Continuous Improvement, Vector Aerospace Engines Services Atlantic

Mr. Adam Sheparksi

Senior Vice President of Finance at Empire Company Limited & its wholly owned subsidiary Sobeys Inc.

Mr. Oliver Technow

President, BioVectra Inc., a Mallinckrodt Pharmaceuticals company

Dr. John Turner

Professor of Finance and Financial History, Dean of Queen’s Management School until 2017, Queen’s University, Belfast, Ireland



RAY BROOKS

Ray Brooks was a Director of Toonbox Entertainment when its first animated movie, 'The Nut Job' earned \$120M Box Office in the first 76 countries in which it was been released. This was the most successful animated movie produced by an independent studio, ever.

When he was 21, Ray started Communications Spectrum Ltd. which marketed and installed CCTV systems across the UK. The company grew to be the second largest company in the market for security systems in the UK. He sold the company when he was 29 and, rather than retire, returned to university to study why start-up companies are successful.

Ray was invited to lecture on accounting, economics and financial management at the Nuffield Center for Health Service Studies at the University of Leeds (UL). He then progressed to positions at the University of Bradford Management Center and subsequently at the University of Stirling Management Center (USMC) teaching finance in their MBA programs and accounting on their accounting post-qualification professional update programs.

Before he immigrated to Canada, Ray was recommended to the UN as an expert on entrepreneurship. During the Tiananmen Square incident he negotiated with Government officials to provide a program to train Chinese communists how to become 'capitalist millionaires'; within two years of their return to China, the first cohort had produced the first communist Chinese millionaire within the Peoples Republic of China.

Ray founded ARC Inc., an international consulting firm, in Scotland to deliver this program more widely in China. This typically involved the relatives of senior party officials who went on to form or manage major industrial and commercial corporations in China. The program established a train-the-trainer component and was then transferred to China. Ray was closely involved in the creation and development of a series of joint ventures within China by multinational enterprises and was asked to advise on the creation of communist China's first stock market in Shenzhen.

Ray immigrated to Canada to start his family in 1991. Now that all his kids are grown, Ray splits his time between volunteering for charities, mentoring, investing and raising finance for start-ups. Ray sits on a number of boards of directors of start-ups and is actively involved in arranging the finance for organizations seeking rapid growth. He also sits on a grant committee for the Natural Sciences & Engineering Research Council and is on the advisory council at iCube, at the University of Toronto Mississauga's Innovation Center.

Ray has spoken at events organized by the National Angels Organization (Ontario), Ontario Centers of Excellence, Ontario Media Development Corporation, British Chamber of Trade & Commerce, and has worked on programs to assist start-ups for the Canadian Film Center and the Ontario Trillium Foundation, as well as a number of hospitals, colleges and universities.



TEODORO FORCHT DAGI

Teo Forcht Dagi, MD, DMedSc, DHC, MBA, FAANS, FACS, FCCM, FRCSEd, is a neurosurgeon and venture capitalist who currently serves as CEO of Vittamed Neurosciences, a Boston medical device company; Director of Life Sciences at Anglo Scientific of the Royal Institution of Great Britain; and Managing Partner at the Salutramed Group, a boutique biomedical consulting firm. His interests are focused on biomedical innovation, leadership and entrepreneurship, patient safety and effectiveness in healthcare delivery. He has served as a director of numerous privately held and publicly listed companies and an advisor to government authorities and sovereign wealth funds looking to set up a biomedical industry.

Teo serves on the faculty of the NVCA's Venture Capital Institute and has lectured widely on innovation in health care. He holds a professorial appointment at Queen's University Belfast and a research post at Harvard. He has authored or edited eight books and over 150 articles and chapters. He received an AB from Columbia College, MD and MPH from Johns Hopkins, MBA from Wharton, the DMedSc from Queen's University Belfast, and a DHC from the Kaunas Technical Institute in Lithuania. He completed neurosurgical training at the Massachusetts General Hospital, where he was a Neuroresearch Foundation Fellow and appointed the Joseph P. Kennedy, Jr, Fellow at Harvard University.

Teo is a director of the Anesthesia Patient Safety Foundation and the Beth Israel Deaconess Medical Center. He is a past chair of the Committee on Perioperative Care of the American College of Surgeons the Council on Surgical and Perioperative Safety, and the Georgia Neurosurgical Society, and was formerly a director of the American Association of Neurological Surgeons, the Georgia Institute of Technology, the Wharton School of the University of Pennsylvania, the Goergen Entrepreneurial Institute, the Program in Biomedical Entrepreneurship of the Harvard-MIT Program in Health Sciences and Technology, the Georgia Biomedical Alliance, and the Southeast Lifesciences Investor Association. He also served as special assistant to the Secretary of the United States Administrative Conference, medical advisor to the Office of Technology Assessment of the United States Congress, and as a panelist for neurological drugs and devices at the FDA.

He was awarded the US Humanitarian Service Medal and Fellowship in the College of Critical Care Medicine for his work in international disaster medicine. He was recently granted Fellowship ad hominem by the Royal College of Surgeons of Edinburgh.



SUE FOSTER

Sue Foster joined the Faculty of Business in June 2017 as UPEI's first Public Servant-in-Residence. The Government of Canada's Public Servant-in-Residence Program places public servants in Canadian universities to conduct research and/or teach in areas linked to departmental objectives and broader public service priorities.

Sue comes to UPEI from Veterans Affairs Canada where she served as the Assistant Deputy Minister of Strategic Oversight and Communications. A native of New Brunswick, she brings with her extensive experience earned during a more than 30-year career with Employment and Social Development and Veterans Affairs, spanning several areas, from client service to legislative and regulatory strategic policy development. Sue holds a Bachelor of Arts degree in Law from Carleton University.

While at UPEI, Sue will assist the University in enhancing its offerings in public administration education, assist in the creation of a new entity that will focus on professional development and continuous learning, and strengthening the University's relations with the federal public service.



DR. JUERGEN KRAUSE

Dr. Juergen Krause is a Professor of Management and the Dean of the Faculty of Business as well as the Director of the Centre for Health and Community Research (CHCR) at UPEI. He earned his Master's and Ph.D. degrees from the University of Konstanz, Germany and conducted postdoctoral studies at the University of Chicago, IL. Prior to moving back into academia, Dr. Krause spent 22 years in various healthcare-related senior leadership and executive positions in the biopharmaceutical and pharmaceutical industry, most recently as Vice President, R&D Strategy & Operations at Millennium Pharmaceuticals (now Takeda) in Cambridge, MA. During his career, he served in several different operational and strategic capacities in both Europe and the United States. He also successfully championed global company initiatives and managed a number of industry/university collaborations and led alliances with other industry partners.

Dr. Krause joined the Faculty of Business in 2008 and serves as Dean since 2013. In 2009, he founded the CHCR at UPEI, which over the years successfully secured funding and grants from provincial, federal and private sources and formed national and international research collaborations. The Centre supports the local and regional communities by focusing on topics that can foster evidence-based decision making and measurable improvements in health care delivery and health policy as well as in community well-being and safety. The CHCR aims to achieve these goals through three pillars: research, knowledge translation, and education and training.



PAUL LEDWELL

In May 2015, Paul Ledwell was appointed Deputy Minister of Policy and Priorities and became the chief policy advisor to Premier Wade MacLauchlan. This new role combined the positions of Principal Secretary and Deputy Minister of Intergovernmental and Public Affairs. On June 20, 2016, Mr. Ledwell's responsibilities were extended, becoming the Clerk of Executive Council and Secretary to Cabinet. In this capacity, Paul provides leadership to the public service in implementing key policies in the government's mandate with a focus on people, prosperity, and engagement. Working closely with the senior management team, Mr. Ledwell is taking a collaborative approach to moving forward the Government's priorities, including job creation, growing the economy and the population, effective family and human services, stewardship of land and environment, and healthcare.

Mr. Ledwell is a seasoned leader, with 25 years of senior-level experience in public policy, government affairs, strategic communications and research, including extensive work with partners in government, private and voluntary sectors, and the media. Throughout his career, Paul has established an extensive network of leaders in all sectors, with whom he collaborates regularly.

Prior to returning to Prince Edward Island for his current role, Mr. Ledwell served as Vice-President, Government Clients, with Morneau Shepell, Canada's leading provider of integrated human capital solutions. Between 2009 and 2014, he served as Executive Vice-President at Canada's Public Policy Forum, where he led the Forum's work on innovation, public governance, and economy, and contributed to thought leadership in public finance, human capital, health and trade files.

Previously, he served as President of the Canadian-based think tank The Institute on Governance, as Director of Government Relations and Communications at the University of Ottawa, and as Executive Director of the Canadian Federation for the Humanities and Social Sciences.

Paul has led major national initiatives, including the National Summit on Pension Reform, the National Dialogue on Higher Education, the National Consortium for Research and the Congress of the Humanities and Social Sciences. He has been a regular commentator in the media and an invited speaker to conferences in Canada and around the world. Internationally, he has been engaged on issues related to democratic development and governance in Asia and the Middle East, and on innovation and higher education policy in the United States and Europe. He has contributed in a volunteer capacity to many national organizations and currently contributes his time with several national and international organizations.

A native of Prince Edward Island, Paul and his wife Shelia are thrilled to be back on PEI after 23 years in Ottawa and Toronto.



SHANNON MACDONALD

Shannon MacDonald is a retired Vice Chair from Deloitte. Prior to retiring, Shannon was responsible for the firm's industry programs. These programs ensure that staff are trained and staffed to handle client needs, specific to the industry they operate in, such as Oil & Gas, Mining, Public Sector, Consumer and Industrial Products, and Financial Institutions, as well as emerging sectors such as FinTech, CleanTech, IOT, Indigenous Communities and Smart Cities.

Shannon enjoys working with private companies and with governments as well as sitting on boards. She spent four years as Deloitte's Lead Partner for the Government of Ontario. She has been a member of the Deloitte Global Board of Directors, the Executive Committee of Deloitte nationally and on the Canadian Board of Deloitte. She has also served as the firm's first Chief Inclusion Officer and as the national health care leader during her 27 years at Deloitte.

Shannon co-chairs a Council on Inclusive Leadership for the Ontario Government. In addition, she sits on the Canadian Partnership Against Cancer board, the Compute Ontario board and on the Partnership Council on Employers of Persons with Disabilities for the Ontario Minister of Economic Development. She is a member of two UPEI Advisory Councils: School of Mathematics and Computations Sciences and the Faculty of Business.

Shannon has a BBA from UPEI, a Chartered Accounting designation (CA, CPA) and a Masters of Health Science from University of Toronto. She has been recognized for two years as one of the Top 50 CEOs in Atlantic Canada and three times as one of Canada's 100 Most Powerful Women. She is also a Fellow Chartered Accountant.



AMY MACFARLANE

Amy MacFarlane, CPA, CA is an Assistant Professor in the Faculty of Business at the University of Prince Edward Island (UPEI). Amy holds undergraduate degrees in economics and business administration from Acadia University and a Master in Education from UPEI. She obtained her Chartered Accountant (CA) designation (now known as the Chartered Professional Accountant (CPA) designation within Canada) in 1999 with the Institute of Chartered Accountants of British Columbia.

Prior to joining the faculty at UPEI, Amy was a Senior Manager in the audit practice of KPMG Cayman Islands where she managed a complex portfolio of audit clients with assets under management in excess of US\$40 billion. She specialized primarily in the areas of structured finance, alternative investments, and International Financial Reporting Standards (IFRS). She has also worked in the consulting practice of MRSB,

Charlottetown, and the audit and tax practices of Ernst & Young, Vancouver.

At UPEI, Amy oversees the accounting program within the Faculty of Business and currently teaches Introductory Accounting, Auditing, and the program's capstone course, Auditing, Accounting, and Society. Amy is also a faculty member of the CPA Atlantic School of Business, which delivers the pre-certification program to become a CPA. She was also formerly the Academic Director of the Cooperative Education for Business at UPEI and remains very involved and committed to work-integrated learning.

Amy's current research interests focus on gender and business, cooperative education as well as community safety, well-being and resilience in the Island context.

Outside the university, Amy is involved in several corporate boards as well as numerous volunteer activities. She is a current Director and past President and Chair of PEI Bag Company Limited, a 3rd generation Island manufacturing company that has supplied packaging solutions to the agricultural, fishing and food industries since 1935. Her leadership as Vice-President and founding Director was instrumental in the formation of Green Diamond Equipment, a John Deere dealership with 14 locations throughout the Maritime provinces. She currently also serves on the Advisory Board of Island Advance, a province-wide initiative of the Greater Charlottetown Area Chamber of Commerce that aims to be a catalyst for increased entrepreneurship to foster economic growth in Prince Edward Island.



DR. TAREK MADY

Dr. Tarek Mady is an Associate Professor of Marketing at the University of Prince Edward Island (UPEI). He holds a Ph.D. in marketing with an emphasis in international business from Old Dominion University (USA), an M.Sc. in Finance from Louisiana State University (USA), and a B.Comm. in Business Administration from Alexandria University (Egypt).

Prior to joining UPEI in 2015, he held various academic and administrative appointments at the John Molson School of Business of Concordia University (Montreal), The American University of Dubai (UAE), PwC's Middle East Academy (UAE), Alexandria University (Egypt), The Graduate School of Business of The Arab Academy for Science and Technology (Egypt), and the Strome College of Business of Old Dominion University (United States). He also has an extensive record in consulting and corporate training.

Dr. Mady is currently the Associate Editor for the prestigious Journal of Global Marketing (Taylor & Francis) and serves on the Editorial Review Board of the Journal of Business Research (Elsevier). He also previously held the position of Associate Editor for the Journal of Modelling in Management. His work has been published in several leading academic journals and conference proceedings including the International Journal of Emerging Markets, Journal of Global Marketing, Journal of Business & Industrial Marketing, Journal of Consumer Behaviour, International Journal of Advertising, Journal of International Consumer Marketing, Journal of Euromarketing, Proceedings of the Academy of Marketing Science (AMS) Annual Conference, and Proceedings of the Society for Marketing Advances (SMA) Annual Conference.

Dr. Mady's honors include the Outstanding Reviewer Award from the Emerald Literati Network for Excellence (2015), AUD Business Students Association (BSA) Best Marketing Professor Award (2010), AUD President's Award for Teaching Excellence (2009), and Fellowships at both the 38th Annual American Marketing Association (AMA) Sheth Foundation Doctoral Consortium and Annual SMA Doctoral Consortium. He is also the recipient of a number of research awards including the "Best-in-Track" Paper Award in Consumer Behavior at the 2009 Annual AMS Conference, the AUD Provost's Award for Outstanding Research (2008), and "Best Student Paper" Award in Marketing Strategy Track at the 2002 Annual SMA Conference.



KEVIN MURPHY

Kevin is the Owner and President of the Murphy Hospitality Group which includes 11 food and beverage operations, 2 boutique hotels and the Prince Edward Island Brewing Company. In 1980, Kevin founded his business and from the early beginnings, Murphy Group was based on these basic principles – friendly and knowledgeable staff, great food and beer, clean and comfortable locations and providing an extraordinary experience. 36 years later, he still stands by this.



KATHY O'ROURKE

As the managing partner of the Prince Edward Island Business unit, Kathy's role is to lead a highly effective team to high performance. It is her role to ensure the business unit achieves budgeted financial performance as well as maintains a strong brand in the market place. She is also responsible for leading a culture of talent development to create a strong succession plan for the firm. Her role requires a strong business acumen which allows her to balance short-term and long-term business perspectives as well as innovate and challenge the status quo.

As part of her role, she is part of the senior leadership team for the firm and involved in the development of the firm strategy, as well as developing tangible plans for execution of the strategy. Kathy also continues to maintain client relationships and continues to provide accounting, tax, assurance and advisory services to various clients in various industries.

Kathy has been involved in many not-for-profit boards, and recently chaired the Holland College Board of Governors. In her role as chair, she worked closely with the president to drive the mission of the college forward. As chair, she was responsible for ensuring good governance, a focus on mission, priorities and guiding the board in fulfillment of its mandate. Her role as chair allowed her to understand the balance required to manage divergent interests that are present in any dynamic organization.

Kathy holds a Bachelor of Business Administration, a Chartered Public Accountant (FCPA, FCA) designation and a license to practice Public Accounting in P.E.I. She has many community affiliations; she is the Director of Natural Products Canada (NPC), Chair of NPC Audit Committee, Treasurer of the District 17 Liberal Association, Director of CAA Atlantic, Chair of the CAA Atlantic Investment Committee, and Director of Blockhouse Lighthouse Preservation Society.



MATILDA RAMJATTAN

Matilda Ramjattan has been the Chief of Lennox Island First Nation for the past four years and serves her community at many levels. She is the board of Director/Co-chair of the Mikmaq Confederacy of PEI, is a member of the Atlantic policy of Congress of Atlantic Chiefs Secretariat (APC), represents PEI First Nations at Atlantic Health Partnership (consists of Chiefs and Health Canada), is on the Nogamaoi Trust Board of Directors, is on the Assembly of First Nations (AFN) Committee on Economic Development, is a National Indian Brotherhood Trust Board member, and is on the Regional Economic Advisory Council.

Matilda comes from a large family (10 siblings) and currently resides on Lennox Island with her husband Allan. She is the mother of two and has five adopted children (all grown now), and has 22 grandchildren.



SHARON ROSS

Sharon is the Director of Continuous Improvement for Vector Aerospace Engines Services Atlantic in Summerside, PEI. Sharon directs the teams responsible for training, continuous improvement and information technology.

Sharon is customer-focused, a change visionary, a strategist, and an enabler. She has studied Lean Methodology extensively and is intentional about creating customer value. Sharon has been instrumental in establishing change programs within Vector for strategy deployment, performance measurement, visual management, team engagement, voice of the customer, value stream analysis, problem-solving and standard work.

Sharon holds a Bachelor of Business Administration from the University of New Brunswick. She has a management development certificate from UPEI and an FCI designation from the Credit Institute of Canada. She is currently completing a certificate in Corporate Innovation at Stanford Graduate School of Business.

Sharon is a member of the PEI Council for the Atlantic Canada Aerospace and Defense Association and the PEI Apprenticeship Board.

Sharon resides in Middleton, PEI and is married to realtor, Wally Ross, and mother to two fine young men. She is an active volunteer in her community holding various board positions with minor hockey and festivals. She is a continuous learner and enjoys travel, golf, skiing, camping and inspiring good work wherever she goes.



ADAM SHEPARSKI

Adam Sheparski, CPA CA, is currently employed as the Senior Vice President Finance at Empire Company Limited and its wholly owned subsidiary Sobeys Inc., a leading Canadian grocery retailer and food distributor. Adam has worked with Empire and Sobeys for just over 11 years in progressing to more senior roles in the finance organization. Prior to joining Empire and Sobeys, he spent approximately two years with Air Canada Jazz and played an integral part in their IPO process. Adam's professional career started in 1999 with PricewaterhouseCoopers where he spent six years in the Audit and Assurance group in both Halifax and Phoenix.



OLIVER TECHNOW

Oliver Technow is President of BioVectra Inc., a Contract Development and Manufacturing and Organization (CDMO), based in Charlottetown, Prince Edward Island, Canada. He has more than 25 years of global experience in the life sciences sector with focuses on general management, strategic marketing, market research, business development, pipeline management and product launches.

In his current role, Mr. Technow directs the Executive Leadership-Team at BioVectra that manages the company's operations, offering services across the spectrum of the active pharmaceutical ingredient (API) manufacturing and custom drug development sector. BioVectra, a Mallinckrodt

Pharmaceuticals company, manufactures ingredients for global pharmaceutical and biotechnology clients offering therapeutics used in the treatment of cancer, kidney disease, cardiovascular disease, multiple sclerosis and many other serious diseases.

Mr. Technow serves as a Director of the Board for BIOTECCanada, as a steering council member of Innovative Medicines Canada (IMC) and he most recently got elected as an advisory council member of DCAT (Drug, Chemical, and Associated Technologies Association).

Prior to joining BioVectra, Mr. Technow served as President and General Manager of Eisai Limited in Mississauga, Canada, where he managed all business aspects from 2013 to June 2015. His past experience with Eisai spans leadership roles in the US as Vice President, Established Products Global Business Unit; Vice President and Head of Global Marketing; and Director, CNS Business Unit, based in Frankfurt, Germany.

Mr. Technow's career also includes roles at Fresenius AG, Bad Homburg, Germany. Mr. Technow completed and earned his Diploma as Industry Master from the Frankfurt Chamber of Commerce and Industry in Frankfurt, Germany. He is fluent in German and English.



JOHN TURNER

John Turner is a Professor of Finance and Financial History at Queen's University Belfast. He is the former Dean of Queen's Management School, serving in that capacity from 2014 until 2017. He is also the founder and director of the Queen's University Centre for Economic History. Turner's research is focussed on the long-run evolution and development of banking, banking crises, bubbles, corporate law, and financial markets. He has recently published an award-winning book with Cambridge University Press entitled *Banking in Crisis: The Rise and Fall of British Banking Stability*. His research has been funded by the British Academy, Economic and Social Research Council, and the Leverhulme Trust. He has held several distinguished visiting positions during his career - he has been a Houblon-Norman Fellow at the Bank of England and an Alfred D. Chandler Fellow at Harvard Business School. He is currently on sabbatical and will be a visiting professor at the University of Melbourne and Yale University in the forthcoming academic year.