



EMBA PROGRAM

THE CASE FOR SPONSORSHIP

Why you should sponsor your most promising employees as students in UPEI's Executive MBA program.

A Unique, Valuable Learning Experience

UPEI's EMBA program provides a unique and valuable learning experience. We offer students the opportunity to pursue specialized streams of study in Biotechnology Management & Entrepreneurship or Innovative Management. With limited enrollment and dedicated faculty, students are ensured an exceptional, supportive learning environment. Our faculty is dedicated to delivering a curriculum that is integrative, engaging and relevant in today's global business community.

A Wise Investment

UPEI's EMBA is designed to equip graduates with the skills and knowledge to effectively manage and innovate within a business environment. By sponsoring a promising employee in this program, your organization will be giving a talented individual the opportunity to advance their strategic thinking, leadership and management skills. You'll be making a wise business investment by committing to the development of your organization's future leaders and encouraging innovative, effective management.

How Your Organization Will Benefit

Here's what you can expect when your brightest people take our program:

- Your employee will bring back new ways of thinking and introduce successful ideas from other sectors in the business community
- Your employee will have earned a well-recognized graduate degree in a specialized stream of study
- Your organization's management productivity and effectiveness will improve through your employee's advanced problem-solving, planning, and decision-making

- Your organization will benefit when your employee applies the innovative management skills developed during the program.
- You will benefit from the enthusiasm of a talented employee eager for more responsibility
- Your organization will develop an ongoing relationship with UPEI's School of Business and benefit from its research and entrepreneurial resources.

A Program Designed For Working Students

Our EMBA program has been designed with your employees in mind. With classes offered on Friday and Saturday every second week, students are able to continue working full-time while they complete their courses, typically enrolling in two per semester.

Team-Based Learning

Our students come from the private and public sectors, and represent a diverse range of backgrounds and work experiences. The EMBA program is structured to encourage development of cohesive, dynamic peer groups. Students form small, self-managed teams to work on projects, ensuring flexibility in scheduling and a dynamic learning environment.

A Comprehensive Curriculum

Our curriculum provides students with an in-depth understanding of the interdisciplinary nature of business. Students take core courses in areas including: Management of People and Organization, Corporate Finance, Marketing Management, International Business for Entrepreneurship & Enterprise and Managing Technology Innovation.

Courses such as Biotechnology Management and Development, Ethics and Governance in Biotechnology Management, Innovative Management and Managing Customer Value provide further insight into the student's selected area of specialization.

Outstanding Faculty

Our faculty team is committed to providing an exceptional learning and research environment. Our faculty members have extensive experience in both the business and academic worlds.

For further information please visit the UPEI School of Business website at: <http://business.upei.ca> .