

Executive **MASTER** of  
**BUSINESS ADMINISTRATION**  
EVIDENCE - BASED



One place.  
*Every opportunity.*



UNIVERSITY  
of Prince Edward  
**ISLAND**



# Executive MASTER of BUSINESS ADMINISTRATION

EVIDENCE - BASED

Designed for today's working professional, the Executive Master of Business Administration (MBA) program at the University of Prince Edward Island (UPEI) offers individuals in the workforce the opportunity to pursue graduate studies. With specialized streams of study in Innovative Management and Biotechnology Management & Entrepreneurship, the Executive MBA program at the UPEI Faculty of Business provides students with the theory, skills, experiential learning, and research opportunities to advance their knowledge and enhance their career.

## » AT THE UPEI FACULTY OF BUSINESS, YOUR TIME IS WELL INVESTED

Dedicated faculty, peer-to-peer learning, an integrated program approach, and an emphasis on developing global perspectives ensure that graduates are well-prepared for the challenges of leading and innovating in an ever-changing, international business environment. Central to our Executive MBA program design is an evidence-based management approach that helps students develop the skills and knowledge to make better-informed and well-supported decisions both in the program and in applied situations in their workplaces.

## » AN EVIDENCE-BASED MANAGEMENT APPROACH

The UPEI Executive MBA program is a recognized pioneer in evidence-based management (EBMgt), teaching students how to leverage research findings to make more informed decisions. With an EBMgt approach, we provide students with the skills, tools, and frameworks to examine issues critically using academic evidence in combination with the local context, stakeholder concerns, and the students' own expertise.

## » PROGRAM DESIGN

The Executive MBA program is designed to fit the demands of full-time working professionals. Flexible course schedules meet the needs of those who work, with classes being offered Fridays and Saturdays every other weekend. Most students elect to complete the program in 20 months, but have the flexibility to complete the program over a longer period of up to six years. Small class sizes ensure excellent access to faculty and an exceptional, supportive peer group.

Students complete 14 courses, including a Business Research in Practice project or capstone course. In the first phase of the program, students gain a deeper understanding of functional business topics and enhance their managerial skills. During the second phase, students develop more strategic perspectives and focus on their specialized stream of study.

dedicated FACULTY  
peer-to-peer LEARNING  
integrated APPROACH  
global PERSPECTIVES

## » ENTRY REQUIREMENTS

For the Biotechnology stream, an undergraduate degree in the sciences or a degree in any discipline, plus considerable work experience in the field of science, are required. For the Innovative Management stream, an undergraduate degree in any discipline is acceptable. All applicants must have three years of relevant, full-time work experience. More details regarding entry requirements and the fee structure for the program can be found at [upei.ca/mba](http://upei.ca/mba) or [upei.ca/registrar](http://upei.ca/registrar)

## » APPLICATION DETAILS

The program begins each September. Applications are accepted and reviewed throughout the year, although early submission is advised. Please visit [upei.ca/mba](http://upei.ca/mba) for the current year's application deadline.

Applicants must submit the following materials to be considered: completed application form, official transcripts, a detailed résumé, two references, GMAT score (if requested), a language proficiency test score (if applicable), a personal statement of interest, and the application fee.

## » SCHOLARSHIPS, FINANCIAL AID, AND SPONSORSHIPS

UPEI offers a number of scholarships, bursaries, and awards to graduate students; for information, visit [upei.ca/scholarships](http://upei.ca/scholarships). Scholarship and award programs are also available through government and industry. Other funding options include accessing RRSPs and maximizing income tax credits. Many employers sponsor their employees, recognizing this as a wise investment in their management team.

## » THE EXECUTIVE MBA EXPERIENCE

Our students are current and future leaders that come from the public and private sectors and represent a diverse range of backgrounds and work experiences. The UPEI Executive MBA program is a cohort-based model, structured to encourage the development of cohesive and dynamic peer groups and networks. Students form small, self-managed teams to work on projects together, ensuring flexibility in scheduling and a dynamic learning environment.

## » SPECIALIZATION IN BIOTECHNOLOGY MANAGEMENT AND ENTREPRENEURSHIP

This “business of science” stream focuses on the complexities of commercialization, as well as the ethical and regulatory issues that face the biotechnology industry. Graduates are well-equipped to manage effectively in the public and private sectors and develop and grow new ventures in this exciting, emerging field of science.

## » SPECIALIZATION IN INNOVATIVE MANAGEMENT

This stream of study is designed to develop the skills and knowledge necessary to manage effectively within and for an innovative environment. It integrates concepts of creativity and entrepreneurial thinking, as well as real-world learning and management skills such as leadership and teamwork. Global content ensures graduates have a well-developed perspective on international issues and the skills to manage within a globally competitive environment. This program is well-suited to those who are interested in studying business from new perspectives.

## » GRADUATE ADMISSION PROGRAM CHECKLIST

Please use the following checklist to ensure that your online application is complete. To apply, please visit [apply.upei.ca](http://apply.upei.ca) and create an account. Complete the online Graduate Application form and attach the supplementary documents listed below to complete your application for the Executive MBA Program.

NOTE: Your application will not be processed until all documents are received and your application fee is paid in full. For any inquiries, please contact (800) 606-8734 or [apply@upei.ca](mailto:apply@upei.ca)

### » APPLICATION REQUIREMENTS

[upei.ca/programsandcourses/graduate-admissions/executive-master-business-administration](http://upei.ca/programsandcourses/graduate-admissions/executive-master-business-administration)

Online Graduate Application form

1

Non-refundable application fee \$50

2

All official transcripts

*Mailed directly from issuing institution, except UPEI.*

3

Two recommendation letters

*Submitted online by the referees*

4

Personal statement

*No more than 400 words. For applicants without a formal degree, no more than 800 words.*

5

Detailed current résumé

6

GMAT score

*(upon request only)*

7

English language proficiency test (e.g. TOEFL, IELTS, CanTEST), if applicable.

Please refer to the section on English Proficiency under Graduate Admission requirements:  
[upei.ca/programsandcourses/english-language-proficiency-requirements/graduate-programs](http://upei.ca/programsandcourses/english-language-proficiency-requirements/graduate-programs)

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The Executive MBA program represents an opportunity for BioVectra to accelerate our employee development programs. In many instances, we attract excellent people who begin their careers coming from a science background, and find after a few years of work experience that they have a future interest in the business activities and our role in the biopharmaceutical industry as a whole. The availability of this program locally which employees can undertake while working with us is a huge complement to our own internal training programs, and we have seen very positive results with the individuals enrolled thus far. I expect that this program will help us identify and retain future managers and leaders in our company.

**HEATHER DELAGE**, *Vice-President Business Development, BioVectra Inc.*

One of the main benefits of the UPEI EMBA is the in-class experience. The peer-to-peer interactions and diversity of backgrounds greatly enhance the learning process. The classes offer a positive and welcoming environment where we are encouraged to challenge our assumptions regarding management practices. As a leader, this program really allows you to develop an evidence-based mindset and a good understanding of how to effectively put it in practice in your organization.

**PAPE SINE**, *Buyer, BioVectra Inc.*

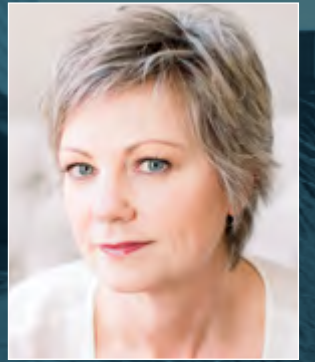


The Executive MBA program at the University of Prince Edward Island is the perfect solution for any busy professional looking to develop their business skills and accelerate his/her career. The program is carefully crafted to provide working professionals with an unparalleled academic, social, and professional growth experience. I can attest to the personal growth I have seen within our employees here in the Department of Health and Wellness who have completed this program. The program has inspired them to reach the apex of their personal abilities by challenging them both academically and professionally.

**KIM CRITCHLEY**, *Deputy Minister, PEI Department of Health and Wellness*

Going through the UPEI EMBA program was a tremendous learning experience; it challenged me, shook up my old way of thinking, and taught me how to better manage my time, myself, and others. As part of this process, I developed an evidence-based management skillset and learned how to find and critically appraise academic and industry sources to support my business decisions. Lastly, I gained a valuable network of friends and colleagues from within the UPEI Faculty of Business and from the ranks of my fellow students..

**PAM MONTGOMERY**, *Owner, Project 1 Advisory Services*



Invesco has been proud to support a number of our employees while they have completed UPEI's Executive MBA program. From Senior Officers and Global Leads to Project Managers and Human Resource professionals, several local Invesco employees from a variety of professional disciplines have bolstered their skills in business research, critical analysis, and executive management to complement their ongoing experience with our organization. We are truly fortunate to have a program of this calibre right here at home.

**ANDREW MACDONALD**, *Head of Office, Invesco Enterprise Services*

It was a challenge to return to school after being in the workforce for 32 years. Balancing the EMBA course load and my law practice was difficult at times, but the program provided a great support system. The evidence-based approach to business management taught in the EMBA program aligns nicely with the practice of law, with the acquired knowledge enhancing my ability to respond to the needs of my clients.

**GORDON MACKAY**, *Partner, Carr Stevenson and MacKay*



UPEI provides timely and relevant education for public service leaders. I fully endorse the program as a career game changer!

**SHERI OSTRIDGE**, *Chief Audit Executive, Head of Program Evaluation, Veterans Affairs Canada*

The EMBA program is designed to give students the confidence to pursue their dream careers. Professors generously contribute their time to guide students toward success in both academic research and business practice. EMBA alumni are also invited back to classes and events to inspire and advise current students. During my studies, I had the opportunity to work alongside many unique and distinguished individuals and was able to form meaningful connections that continue to this day.

**DANDAN WANG**, *Assistant Economic Development Officer, ACOA*





## TENTATIVE COURSE SCHEDULE 2019–2021

| YEAR 1—2019/2020 |    |    |    |    |    |    |    | YEAR 2—2020/2021                         |    |    |    |    |    |    |    |   |                             |
|------------------|----|----|----|----|----|----|----|--|----|----|----|----|----|----|----|---|-----------------------------|
|                  | S  | M  | T  | W  | T  | F  | S  |  | S  | M  | T  | W  | T  | F  | S  |   |                             |
| AUG              |    |    |    |    | 1  | 2  | 3  | ORIENTATION<br>3 DAYS TBA<br>TH, F, SA   |    |    |    |    |    |    |    | 1 | B7200 AND B7210             |
|                  | 4  | 5  | 6  | 7  | 8  | 9  | 10 |  | 2  | 3  | 4  | 5  | 6  | 7  | 8  |   |                             |
|                  | 11 | 12 | 13 | 14 | 15 | 16 | 17 |  | 9  | 10 | 11 | 12 | 13 | 14 | 15 |   |                             |
|                  | 18 | 19 | 20 | 21 | 22 | 23 | 24 |  | 16 | 17 | 18 | 19 | 20 | 21 | 22 |   |                             |
| SEPT             |    |    |    |    |    | 6  | 7  | HUMAN RESOURCES<br>AND ACCOUNTING        | 23 | 24 | 25 | 26 | 27 | 28 | 29 |   | ELECTIVES                   |
|                  | 8  | 9  | 10 | 11 | 12 | 13 | 14 |  | 30 | 31 | 1  | 2  | 3  | 4  | 5  |   |                             |
|                  | 15 | 16 | 17 | 18 | 19 | 20 | 21 |  | 6  | 7  | 8  | 9  | 10 | 11 | 12 |   |                             |
|                  | 22 | 23 | 24 | 25 | 26 | 27 | 28 |  | 13 | 14 | 15 | 16 | 17 | 18 | 19 |   |                             |
| OCT              |    |    |    |    |    |    |    | RESEARCH AND<br>MARKETING                | 20 | 21 | 22 | 23 | 24 | 25 | 26 |   | CAPSTONE COURSE/SIG PROJECT |
|                  | 6  | 7  | 8  | 9  | 10 | 11 | 12 |  | 27 | 28 | 29 | 30 | 31 | 1  | 2  |   |                             |
|                  | 13 | 14 | 15 | 16 | 17 | 18 | 19 |  | 4  | 5  | 6  | 7  | 8  | 9  | 10 |   |                             |
|                  | 20 | 21 | 22 | 23 | 24 | 25 | 26 |  | 11 | 12 | 13 | 14 | 15 | 16 | 17 |   |                             |
| NOV              |    |    |    |    |    |    |    | INTERNATIONAL<br>AND FINANCE             | 18 | 19 | 20 | 21 | 22 | 23 | 24 |   | ELECTIVES                   |
|                  | 3  | 4  | 5  | 6  | 7  | 8  | 9  |  | 25 | 26 | 27 | 28 | 29 | 30 | 31 |   |                             |
|                  | 10 | 11 | 12 | 13 | 14 | 15 | 16 |  | 1  | 2  | 3  | 4  | 5  | 6  | 7  |   |                             |
|                  | 17 | 18 | 19 | 20 | 21 | 22 | 23 |  | 8  | 9  | 10 | 11 | 12 | 13 | 14 |   |                             |
| DEC              |    |    |    |    |    |    |    | OPERATIONS<br>MANAGEMENT<br>AND STRATEGY | 15 | 16 | 17 | 18 | 19 | 20 | 21 |   | CAPSTONE COURSE/SIG PROJECT |
|                  | 8  | 9  | 10 | 11 | 12 | 13 | 14 |  | 22 | 23 | 24 | 25 | 26 | 27 | 28 |   |                             |
|                  | 15 | 16 | 17 | 18 | 19 | 20 | 21 |  | 29 | 30 | 31 | 1  | 2  | 3  | 4  |   |                             |
|                  | 22 | 23 | 24 | 25 | 26 | 27 | 28 |  | 6  | 7  | 8  | 9  | 10 | 11 | 12 |   |                             |
| JAN              |    |    |    |    |    |    |    | INTERNATIONAL<br>AND FINANCE             | 29 | 30 | 31 | 1  | 2  | 3  | 4  |   | CAPSTONE COURSE/SIG PROJECT |
|                  | 5  | 6  | 7  | 8  | 9  | 10 | 11 |  | 13 | 14 | 15 | 16 | 17 | 18 | 19 |   |                             |
|                  | 12 | 13 | 14 | 15 | 16 | 17 | 18 |  | 20 | 21 | 22 | 23 | 24 | 25 | 26 |   |                             |
|                  | 19 | 20 | 21 | 22 | 23 | 24 | 25 |  | 27 | 28 | 29 | 30 | 31 | 1  |    |   |                             |
| FEB              |    |    |    |    |    |    |    | OPERATIONS<br>MANAGEMENT<br>AND STRATEGY | 26 | 27 | 28 | 29 | 30 | 31 | 1  |   | CAPSTONE COURSE/SIG PROJECT |
|                  | 2  | 3  | 4  | 5  | 6  | 7  | 8  |  | 3  | 4  | 5  | 6  | 7  | 8  |    |   |                             |
|                  | 9  | 10 | 11 | 12 | 13 | 14 | 15 |  | 10 | 11 | 12 | 13 | 14 | 15 |    |   |                             |
|                  | 16 | 17 | 18 | 19 | 20 | 21 | 22 |  | 17 | 18 | 19 | 20 | 21 | 22 |    |   |                             |
| MAR              |    |    |    |    |    |    |    | OPERATIONS<br>MANAGEMENT<br>AND STRATEGY | 23 | 24 | 25 | 26 | 27 | 28 | 29 |   | CAPSTONE COURSE/SIG PROJECT |
|                  | 1  | 2  | 3  | 4  | 5  | 6  | 7  |  | 7  | 8  | 9  | 10 | 11 | 12 | 13 |   |                             |
|                  | 8  | 9  | 10 | 11 | 12 | 13 | 14 |  | 14 | 15 | 16 | 17 | 18 | 19 | 20 |   |                             |
|                  | 15 | 16 | 17 | 18 | 19 | 20 | 21 |  | 21 | 22 | 23 | 24 | 25 | 26 | 27 |   |                             |
| APR              |    |    |    |    |    |    |    | OPERATIONS<br>MANAGEMENT<br>AND STRATEGY | 28 | 29 | 30 | 31 | 1  | 2  | 3  |   | CAPSTONE COURSE/SIG PROJECT |
|                  | 5  | 6  | 7  | 8  | 9  | 10 | 11 |  | 4  | 5  | 6  | 7  | 8  | 9  | 10 |   |                             |
|                  | 12 | 13 | 14 | 15 | 16 | 17 | 18 |  | 11 | 12 | 13 | 14 | 15 | 16 | 17 |   |                             |
|                  | 19 | 20 | 21 | 22 | 23 | 24 | 25 |  | 18 | 19 | 20 | 21 | 22 | 23 | 24 |   |                             |
| MAY              |    |    |    |    |    |    |    | OPERATIONS<br>MANAGEMENT<br>AND STRATEGY | 25 | 26 | 27 | 28 | 29 | 30 | 1  |   | CAPSTONE COURSE/SIG PROJECT |
|                  | 3  | 4  | 5  | 6  | 7  | 8  | 9  |  | 2  | 3  | 4  | 5  | 6  | 7  | 8  |   |                             |
|                  | 10 | 11 | 12 | 13 | 14 | 15 | 16 |  |    |    |    |    |    |    |    |   |                             |

■ CLASS DAYS

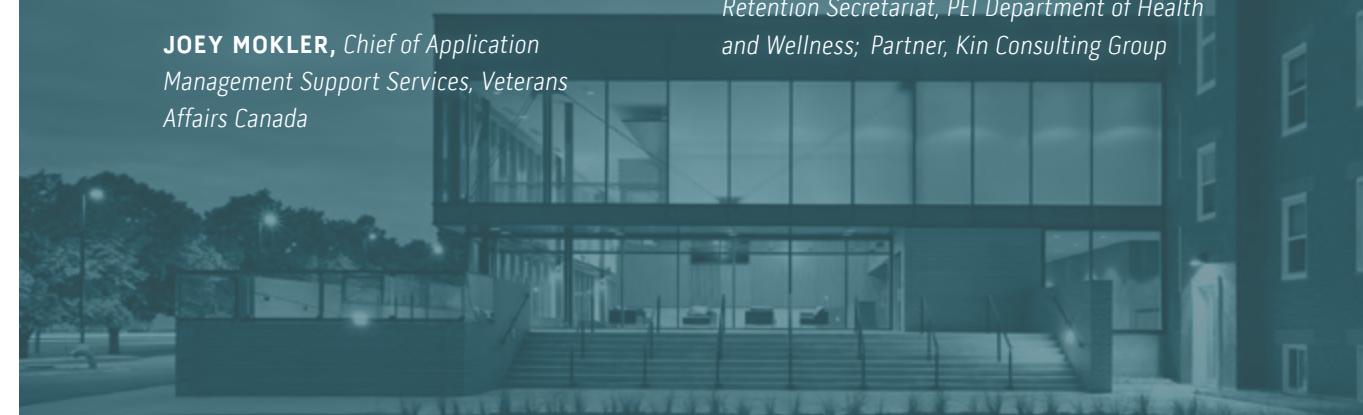


*UPEI's EMBA program contributed to my personal and professional development in many ways. It gave me greater confidence in my abilities, broadened my knowledge, and increased my analytical skills. Taken together, my past learning, 18 years of public service, and the EMBA experience have set me up for greater career opportunities.*

**JOEY MOKLER**, Chief of Application Management Support Services, Veterans Affairs Canada

*The relevant skills and rich learning I gained from the UPEI EMBA program have strengthened my critical thinking and changed the way I approach my daily work. The invaluable friendships I developed throughout this program, personally and professionally, will last for years to come.*

**REBECCA GILL**, Health Recruitment and Retention Secretariat, PEI Department of Health and Wellness; Partner, Kin Consulting Group



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*The UPEI Faculty of Business develops business leaders who create value for their organizations by blending sound evidence-based reasoning and a global perspective with the qualities of individual initiative, analytical skill, accountability, effective communication, and integrity. We provide students with tremendous access to exceptional teachers and scholars with real-world experience and opportunities for practice-based business education. This will give students the knowledge and skills needed to perform creatively, ethically, and effectively and to be competitive and successful in the business world. Our Executive MBA program provides our students opportunities to interact with business and government experts, entrepreneurs, and alumni, which in turn helps them expand their professional networks and leverage fresh ideas that will set them apart in their professional environment and in the marketplace.*

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**JURGEN KRAUSE, Dean, UPEI Faculty of Business**

For more information, and guidance through the application process, contact:

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