



Atlantic Presenters Mentorship Program Contact East 2011

- *What is the Atlantic Presenters Association and Contact East?*

The [Atlantic Presenters Association \(APA\)](#) is dedicated to the development and growth of a strong touring arts industry in Atlantic Canada. We focus on services and programs that promote and nurture performing arts touring, provide networking opportunities, and access to professional development. To that end, the Atlantic Presenters Association organizes [Contact East](#), its annual hallmark event which brings together presenters and in-demand, tour-ready artists. Contact East is the site of the Atlantic Presenters Mentorship Program.

- *Who are arts presenters?*

As defined by Canadian Heritage, arts presenters:

...select the artistic programming for public presentation in their community based on an artistic vision. They purchase performances and other artistic activities created by professional artists, groups and companies; and they are responsible for paying a guaranteed fee to the producer for each presentation. They provide the venue and supply the technical and promotional support. Presenters may also organize audience development and/or outreach in support of their artistic programming. They have a thorough knowledge of the audiences in their communities, of the professional arts community and of the various networks that support both the artists and the presenters.

- *What is the Atlantic Presenters Mentorship Program (APMP)?*

Initiated in 2010, the APMP program was developed in partnership with CAPACOA to give emerging professionals and artists the opportunity to learn more about arts administration and performing aspects of the performing arts industry. Among the Atlantic Presenters Association (APA) members, our colleagues across Canada, and our top notch showcase artists, there is an amazing body of knowledge on presenting, production, promotion, and performing. We want to see the level of presentation and artistic excellence continue to develop in the region and mentors are essential to assist youth in learning the ropes of the performing arts world. The Atlantic Presenters Association is hoping to keep this initiative alive annually during the Contact East conference to ensure continued growth and excellence among our industry's youth. The next APMP opportunity will occur at Contact East 2011 in Summerside, Prince Edward Island from September 28 to October 2.

- *What is included within the APMP?*

Successful applicants will receive a full delegate pass and will be paired with a professional who can address their interests. They will have the opportunity to "job shadow" their assigned mentor, attend the 4-days of showcasing and professional development, and spend time in the contact room where artists

and industry professionals meet to do business. Emerging artists will have the opportunity to perform in their own showcase. Applicants will also have the opportunity to meet one-on-one with their mentors to discuss their goals and the practical steps towards those goals.

- *Who can participate?*

Emerging Arts Administrator:

1. Must be between the ages of 20 and 30
2. Must be a current post-secondary student with interest in a career in arts administration; OR
3. Must have graduated from a post-secondary program within the past two years with interest in a career in arts administration; OR
4. Must currently hold a permanent position in the arts with under five years experience

Emerging Artist:

1. Must be between the ages of 15 and 25
2. Must have relevant performance experience
3. Must not rely on performance as main source of income
4. Disciplines can include all genres of music, dance and theatre

- *How do I apply?*

If you are applying as an **Emerging Arts Administrator**, [click here](#).

If you are applying as an **Emerging Artist**, [click here](#).

There are a limited number of mentorship positions available and these numbers are reflective of available sponsorship. The Atlantic Presenters Association is willing to consider applications that do not fall under either category but are related to a career in arts; these will be assessed on a case-by-case basis. If you have any questions about eligibility, please feel free to email [Andrea Ellis](#) or phone 902-892-6269.

APPLICATIONS ARE DUE BY SEPTEMBER 1, 2011.